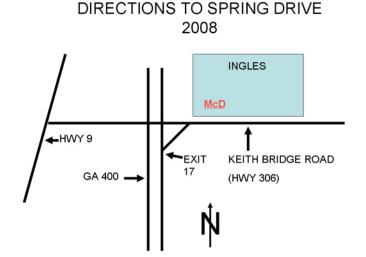
Spring Drive Set For Sunday, April 6TH

Submitted by Dave Kirkman

With the weather getting warmer and the Bradford Pear trees in bloom it is time to get the car out for an early spring drive in the country. This year's spring drive will cover approximately 50 miles on the back roads of Forsyth and Dawson counties and wind up at the Gold Creek Country Club for lunch. We will meet in the Ingles parking lot behind the McDonalds on Keith Bridge Road (Highway 306) exit 17 off GA 400 at 9:30 am with a drive start time of 10:00 am (see attached map for directions). We will wind up at the Gold Creek Country Club for lunch. Arrangements are being made to use their private dinning room and their Sunday brunch prices are very reasonable. This is a non rain event! If it is raining we will use Sunday, May 4th as the makeup date.





P.O. Box 1377, Gainesville, GA 30503

Rooms Still Available for April Overnight

Submitted by Dave Kirkman

SEURGR

Ned Lowder reports that there are still two rooms available at the Belmont Inn in Abbeville as of press time. You can contact the Belmont Inn directly at (877) 459 8118 for room availability. Of course, if these fill up you can still make arrangements at other inns in Abbeville but they would not include the wine & cheese function that the Belmont is offering.

Spring Slalom Date Changed to April 20th

Submitted by John Baxa

Please make a note on your calendar so you won't miss the rescheduled North Georgia Jaguar Club's opportunity to knock over some traffic cones. Slalom organizer Dick Maury said, "Due to a last minute conflict with Chicopee Woods, I had to



change the Slalom date to the following weekend April 20, 2008." Of course we will be at the same place as the past events, Chicopee Woods near Gainesville, just off I-985. Look for more details and directions in next month's newsletter.

Great Day Out in Athens

Submitted by John Baxa

Saturday, January 26th found a dozen or so of our membership looking over a bevy of interesting automobiles, many with large quantities of chromium brightwork and big fins. Athens residents Todd Emily, a financial planner, and Tom Scott, an attorney, showed us their growing accumulation of mostly 60's and 70's vintage vehicles. Todd told us a familiar story about buying a Mercedes that he had his eye on back in the 1980's and then one thing led to another—next thing you know, you've got enough cars to put into a small industrial warehouse. It looks like they might be able to squeeze in a few more in the not-too-distant future if the right opportunity comes along.

It was fun to see the Driving Miss Daisy Cadillac, a very nice 1970 Mustang Mach 1 and even a sleek black E-Type OTS as well as many others. It was an eclectic aggregation of cars. After the browsing, most of us met for lunch at the Hilltop Grille in Athens and enjoyed some more time together. Thanks to Todd and Tom for the opportunity to see their cars and also to Tom Koballa for arranging the event.

PRESIDENT'S LETTER

Our first Valentine Gathering was a fun-filled event made complete with good conversation, hearty laughter, and a wonderful meal. Hopefully this will become a yearly club event that is as eagerly anticipated as several others that are on our annual calendar. With that in mind we will be seeking suggestions for another unique restaurant for next year that will delight our sweethearts.

Like a good mystery novel the plot at Jaguar continues to thicken with the introduction of several new sub plots. Oh, don't worry--the same basic

President's Letter continued from front cover

characters are still involved, they have just taken on a more complete identity.

The February 4 issue of AutoWeek has an article about Mr. Ratan Tata and his car company Tata Motors. Turns out that Tata's holdings are far more diversified than cars and trucks. Tata steel is the world's sixth biggest steel producer and Britain's Tetley Tea became part of the Tata Group in 2000. Stay at the best hotel in Bombay and you will be staying at a Tata Group property. The Tata Group is reportedly worth \$70 billion with annual revenues of \$28 billion and a workforce of over 280,000. The purchase of Jaguar and Land Rover from Ford for approximately \$1.5 billion should leave a lot of cash to help bring these two companies back to profitability. This leads us to the next sub plot.

The very next issue of AutoWeek carried an extensive article on potential cars that are already in the Jaguar queue just waiting for new management to give the go ahead...and the cash to build them. This is all very exciting and potentially excellent news for Jaguar. With the JCNA General Meeting in Pittsburg, PA the latter part of March we will wait until April to kick off our spring Slalom and drive season. April will also see our fist overnight of the year. Ned Lowder has already laid the plans for what promises to be a very exciting weekend for us in Abbeville, SC. At last report there were fifteen rooms already reserved. However, Ned tells me that reservations can still be made for this trip. You can contact the Belmont Inn directly at (877) 459 8118 for room availability. Complete information on where and when to meet for the drive to Abbeville will be in the April newsletter.

With the days becoming longer and the winter months rapidly melting away it is definitely time to take a good look at the club calendar and make plans to join fellow club members for several of the exciting upcoming events.

Drive Friendly, Dave K

New Members

Submitted by Roy Cleveland

We would like to welcome our new members since the last newsletter. They are *Bill & Michelle Collins, Bill & Katie Rabek (rejoining), Greg & Gretchen Burns, Don Clark, and William White.* Many of you may have met Greg & Gretchen Burns and Don Clark. They all work at Hennessy Jaguar Gwinnett.

JCNA and NGJC Membership Cards

Submitted by Roy Cleveland

The 2008 JCNA membership cards (which also serve as our membership cards) will be mailed in April. If you have not received yours by the end of April, let Roy Cleveland know.





HENNESSY JAGUAR. More Than Just A Jaguar Dealership.

HENNESSY JAGUAR. An Exceptional Jaguar Ownership Experience.

VWW.HENNESSYJAGUAR.COM

ATLANTA Piedmont at East Paces Ferry 866.750.6700



GWINNETT 3393 Old Norcross Rd., Duluth 866.239.5353

North Georgia Jaguar Club 2008 Calendar of Events

Submitted by Tom Koballa (tkoballa@uga.edu) *Club Member Faclitator

January

Saturday, 26th –Tour of Todd Emily's Car Collection *Tom Koballa

February Sunday, 10th – Valentines Gathering * Dave Kirkman

March

Sunday, 9th –Amelia Island Concours d' Elegance Sunday, 15th – North Florida Jaguar Club Concours

Friday, 28th & Saturday, 29th– JCNA 50th General Meeting, Pittsburgh

April

Sunday, 6th – Spring Drive and Rally * Dave Kirkman Larry Courant

Sunday, 20th –Spring Slaloms * Dick Maury

Saturday, 26th & Sunday, 27th – Abbeville Opera House Overnight Drive * Ned Lowder

May

Thursday, 1st – Sunday, 4th –Walter Mitty Challenge

Saturday, 17th – British Motor Car day, and Drive * Dave Kirkman Tom Koballa 24th, Annual Judges

Training with Pat Harmon

June

Saturday, 7th or Saturday, 14th – Second Annual Picnic and Car Show * Brian Hernan Pat Harmon

Saturday, 28th – Tech session for Judges covering the XK models* Pat Harmon

July

TBA- Joint Club Drive and Lunch at Wolf Mountain Winery * Dave Kirkman 26-27: Music City

Jaguar Club Concours -Belle Meade Plantation - Nashville, TN (www. jcna.com/library/ concours)

August

Saturday, 2nd – Western States Car Meet, Grand Junction, CO

Saturday, 16th – Tech Session – Storage and Use of Cars That Are Not Daily Drivers * Terry Hulsey

September

Saturday, 6th –Car Parade and British Car Fayre Norcross * Pat Harmon

Sunday, 14th – Fall Slalom * Dick Maury

14: Virginia Jaguar

Club Concours - Browns Island - Richmond, VA (www.jcna.com/library/ concours)

Saturday, 20th & Sunday, 21st – Blue Ridge Parkway Overnight Drive * Roy Cleveland

October

5th - Petit Le Mans at Road Atlanta 12 – NGJC Annual Concours * Pat Harmon Saturday, 19 th & Sunday, 20th –

Overnight Drive to EUROFest * Dave Kirkman

November Sunday, 2nd – Hilton

Head Concours Sunday, 16th – Fall Slalom* Dick Maury Saturday, 30th – Annual Business Meeting * Dave Kirkman

December

TBA - Gainesville Christmas Car Parade *Pat Harmon TBA - NGJC Annual Christmas Party



VP: Larry Kludt 770-641-9249

VP-Activities Tom Koballa 706-247-4198 tkoballa@uga.edu VP-Membership

Mary Ann Kretz 404-659-0708 syplan@att.net Treasurer Roy Cleveland 770-538-0858

rmcleveland@bellsouth.

VP-Concours Pat Harmon pat@patsjags.com The Old Rallymaster Dave Kirkman

770 886-7435 Webmaster Dick Moury

Dick Maury rcmaury@bellsouth.net

Secretary Jack Sweeney 770-977-1210

mainecat@ix.netcom.com

Editor: John Baxa 770-642-7535 jwbaxa@mindspring.com

Newsletter:

John C. Yates 770-516-0296 johncyates@comcast.net



POSTCARD

from Bridgnorth

Here at SNG Barratt, there is nothing we like to see more than the start of the new season and those cars that have been laid up for the Winter venturing out again. With this in mind we are offering 10% discount on the usual retail price of the following routine service and maintenance items....

XK120				Rotor arm	ß	6	\$6	Daimler V8				E-Type Series	1/2.4.2			
Spark Plugs	62	€3	54	Hose Kit	182	€34	\$115	Spark Plugs	62	€5	51	Spark Phase	C	2 6	€3	54
Distributor Cap	£24	€33	\$46	Oil Eher	13	64	\$6	Distributor Cap	£47	654	\$88	Distributor Cap	Ũ		€11	\$15
Rotor arm	13	65	\$6	Fuel Filter	(9	€12	\$17	Rotor arm	£15	€21	\$29	Rotor arm	ĩ		€5	\$6
Hose Kit	10			Winer Blades	610	€13	\$18	Hose Kit	1002	£85	\$117	Hose Kit	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			
straight top hose	135	648	\$65	Col	/18	€24	\$33	OilFher	17	e 9	\$12	Series 1	0	47 1	664	SIUL
angled top hose	C35	€48	\$65	HT Lead Set	177	€105		Air Filter	A		0.035	Series 2	Ĩ		664	SBR
Oil Filter	78	£12	\$16	THE PERSON	4.00	6100		2.5	£10	€13	\$18	OlFher	\tilde{c}		E1	\$6
Wiper Blades	£10	€13	\$18	MK2				250	18	€10	\$14	Air Filter	ĩ		69	\$13
Col	784	€114	\$157	Sourk Plugs	172	€3	\$4	Fuel Filter	19	€12	\$17	Fuel Filter	ĩ		€12	\$17
HT Lead Set	177	€105	\$144	Distributor Cap	2.4	63	31	Wiper Blades	115	€21	\$28	Wiper Blades	Ē		€21	SH
In Law or	4,00	6100	4111	DMRZ to 1964	C24	€33	\$46	Col	118	€24	\$33	Col			€16	\$22
XK140				22D6 1964 on		€11	\$15	HT Lead Set	133	€45	\$62	HT Lead Set				\$144
Sourk Plugs	12	€3	54	Rotor arm	(B)	65	\$15 \$6	TTT LENG-SET	1.00		906	III Daw Ser	Z.	<u></u>	citor	3111
Distributor Cap	(24	€33	\$46	Hose Kit	1,3	÷	- 20	E-Type Series 1 3.8				E-Type Series	1 1 1 2			
Rotor arm	13	65	\$6	2.4	100	610	\$68	Spark Plugs	12	€3	\$4	Spark Plugs	C	6 C - 7	€3	\$4
Hose Kit	£40	64	\$75	24	£36	€49 €49	200 200	Distributor Cap	£24	€33	\$46	Distributor Cap	C		€28	\$39
Ol Filer	18	€12	\$16		636			Rotor arm	63	65	56	Rotor arm			€17	\$24
Wiper Blades	£10	€13	\$18	3.4/3.8	£34	€47	\$64	Hose Kit	647	654	538	Hose Kit			€17 €33	\$128
Gal	(34	€114	\$157	340	£31	€42	\$58	Ol Flier		€1	200 56	Ol Fihrr			€13	\$120
HT Lead Set	10 m			Oil Filter	£3	€4	\$6	AirEher	L ³	69	\$13	Air Fiber			€13 €8	\$10
HI Lead Set	1,77	€105	2144	Air Filter		12221	1000		17	€12	\$13		D	2	63	211
				240 11713	\mathcal{L}^{8}	€10	\$14	Fuel Filter	£9	€21		Fuel Filter		20 E	P 10	
XK150		~	22	3.4/3.B/340	\mathcal{L}^{B}	€11	\$16	Wiper Blacks	£15		\$20	small type	£		€12	\$17
Spark Plags	£2	€3	54	Fuel Filter	L9	€12	\$17	Col	£18	€24	\$33	large type	D			\$15
Distributor Cap	£24	€33	\$46	Wiper Blades	£15	€21	\$20	HT Lead Set	L77	€105	\$144	Wiper Blades	£		€13	\$17
Rotor arm	£3	€5	96	Coil	£18	€24	\$33					Coll			€14	\$60
Hose Kit	£40	€54	\$75	HT Lead Set	1,77	€105	\$144					HT Lead Set	D	31 4	€13	\$59
Oil Filter	£3	€1	\$6													
Air Filter	Beas															
Fuel Elter	D	€12	\$17	SNG Barrat	t UK Ltd,		SN	G Barratt USA,	SI	NG B:	irratt F	rance,	SNG Ba	rrate	t BV,	6
Wiper Blades	£10	€13	\$18	Bridgnorth, W	VV15 6AP		Manc	hester, NH 03104, USA	7	1850 Cl	harnay les	Macon	Oisterwijk, He	alland	. 506	UR
Col	£18	€24	\$33	TEL: +44 (0) 1	746 765 432		TEL	1 800 452 4787 (toll free)	T	EL +33	3 (0) 3 85	20 14 20	TEL: +31 (0	135	21 15	52
HT Lead Set	£77	€105	\$144	FAX: +44 (0) 1				X1 +1 603 622 0849	EA	X1 +3	3 (0) 3 85	29 01 47	FAX: +31 (0			
MKI				E-Mail: sales.uk@	sngbarratt.co	m	E-Mail:	i sales.usa@sngbarratt.com	E-M	ail: sal	s.fr@sng	barratt.com E	Mail: sales.nl	(Esng)	barrat	LCOID
Spark Plugs	£2	€3	\$4	Buy J	aguar	P	arts	on-line 2	4/7	a t	WW	ww.sngba	arrati	t . c	01	n
Distributor Cap	£24	€33	\$46	40.000	and the second second	and Sam	A Contraction	S. 11 M.		CODE	1.1.1.1	T.C. 1.1	Contract Contractory	1.1.4	11.12	6 OF

All prices exclude shipping and are correct at time of going to press. Special offers expire 31.04.08, GBP includes VA.T. Cexcludes tax. S No sales tax to pay in NH. E & OE.

Officers

No Particular Place to Go

Submitted by Mary Ann Kretz

The problem with leasing a car instead of buying is that eventually the lease expires and you must return it. With some cars that may not be a problem or may even be a relief but when it's a bright red Jaguar sedan, the return date seems to loom like a dreaded appointment.

So there it was, the return date only a month away and we still had over 2000 miles remaining on the lease. As there was no reward for turning in the car without using all of the contracted miles, this sounded like an excellent reason to take a

driving trip. It was January, and everywhere from Atlanta north was covered in snow. That made the prudent travel direction south, so Florida became the destination of choice. Jim and I have made many trips down the I-75 and I-95 corridors so we decided to leave the interstate in South Georgia and head for the West Coast of Florida on whatever small surface roads we could find.



For our first destination we chose Cedar Key. It's a small, funky town at the end of a twenty-five mile two-lane road

that barely shows up on the GPS. The town sticks out at the end of a peninsula and often gets clobbered by hurricanes that make their way into the Gulf of Mexico. A major re-construction of the main city dock was still going on as a result of the last hurricane. The place was pretty quiet and we found a nice rental condo just a couple of blocks from the pier with a small deck and a view of the Gulf. A short stroll to a friendly bar for beer, wine and snacks rounded out the day for us. The weather was a bit cool, in the low fifties, which was considerably better than the sixteen degrees that we had left in Atlanta.

The next morning we took a few pictures around the quaint town including one of a twelve foot high papier-mâché fisherman. I guess anything that will draw tourists is worthy to exist. We took the other leg of the twenty-five mile road and had the feeling that this place was about to be discovered as there were hints of new condos and shopping all around.

We got back to the main road about lunch time and decided on Tarpon Springs as our next destination. This is another quaint town with a heavy Greek heritage. It



was famous in the 1930's for its natural sponge industry which has been revived in the last twenty years. The sponge docks are now also a tourist destination with many great restaurants, shops and interesting architecture. Jim has an elderly uncle who lives in the area and we were able to visit him as well. Uncle Bill is very hard of hearing. He says the hearing aides do not work, his caretaker says he just refuses to wear them. I've often heard that we turn into our

relatives so I'm making some of my own future plans. This is punctuated by the fact that Jim has an ear infection that is bothering him enough to stop at a clinic to have it checked out. He's not hearing so well either.

We chose Punta Gorda as our next destination, not because of it being a great destination but to visit some friends that we haven't seen for several years. They live in a huge development where everyone has a house on a canal, most of them large enough to accommodate a good sized boat. Being boaters, living here appealed **Page 4**

to us but we soon discarded the idea as we imagined the size of the homeowner's association, made up mostly of retirees with little else to do but make more rules. We had a nice visit and were ready to continue our route south as it was still not warm enough to don our shorts and tee shirts. With that in mind, we decided that Key West was within our mileage constraint and had the best chance of being warm enough to meet our clothing goal. We chose highway 41 across The Everglades just to avoid the interstate and saw nothing except a few fish camps and plenty of places to get an air

boat ride.

We made it as far as Florida City, a sort of tacky place that touts itself as being the gateway to the Keys. As it stands at the end of the only road, I guess the moniker was inevitable. We've spent a lot of time boating in the Keys so it was interesting to see the changes. Most places have been "gentrified" and are much more crowded and expensive. We did find a favorite old boater's bar in Marathon just in time for lunch, then headed south across the Seven Mile Bridge.



Mid-afternoon found us in Key West. As we began our search for a place to stay we found a quaint bed and breakfast with a room overlooking the small pool. When I discovered that champagne was included with breakfast, I knew our search was over. The Inn was about an eight block walk to the famous Mallory Square, but since we had been riding for four days it was about time for a bit of exercise.

The Mallory Square of our youth was long gone. We remembered bums living in cardboard boxes and crawling out for the famous sunset, but now it was all \$500 a night hotels, chic shopping and beautiful people. We toasted a perfect sunset with some kind of a drink with an umbrella and it was finally warm enough for those shorts and tee shirts. What could be better than that? We spent an extra day in Key West, maybe just for the breakfast mimosas, and to take a picture of the Jaguar at the southernmost point marker just to show that she had been there.

On our way back to the mainland, we took an alternate route to the north end of Key Largo that ultimately ends up at the very exclusive Ocean Reef Club. We had been there once before by boat but no non-members (riff-raff) are allowed in if you come by land even if you are driving a Jaguar. We instead opted for lunch at Alabama Jacks, a very lively sort of fish camp and bar that is surrounded by the tall bridge over Card Sound and little else.

This time we took the I nterstate back across the everglades and spent the night

Continued on page 6



Possible New Jaguar's Just Waiting For New Owner

Submitted by Dave Kirkman

The February 11th issue of AutoWeek carried an extensive article on new Jaguar models that are already in the design pipeline just waiting for the new owner to give the go ahead to finalize them for production. This could be very exciting news for Jaguar enthusiasts. The article went on to quote a senior Jaguar source... "A \$50,000 Jaguar F-Type two seat sports car, a coupe version of the new XF sedan and sporty four-door XK supersedan are centerpieces of the company's post-Ford model plans. These are all cars we know Jaguar must do." Wow, this really could be very exciting and the future could be very bright for Jaguar if these plans are followed through by the new owner. The F-Type was well received (AutoWeek named it Best in Show in Detroit in 2000) at its introduction. Ford's CEO Jack Nasser said that "stupidity" would be the only reason



PH: 770-484-6500 2101 RANDALL ROAD FAX: 770-484-1419 LITHONIA, GA 30058

not to build the car. Yep, well it is too bad Jaguar got short changed on this one, and apparently many others as well, by Ford management. But the good news is an updated version is on the drawing boards. Jaguar also wants to produce a 500 HP XK-R to compete with the hot cars from other top European manufacturers. Possibly the first new offering would be a coupe version of the new XF as this design is apparently well under

way. Also a new XJ is slated for arrival in late 2009. It is reported that it will be reskinned and substantially larger than the current model. The entire article, complete with conceptual drawings, is on line at: www.AutoWeek.com. slated for arrival in late 2009. It is reported that it will be reskinned and substantially larger than the current model.



President's Letter continued from page 4 No Particular Place to Go

Submitted by Mary Ann Kretz

in Naples. We've always heard this is a pretty upscale place and it didn't disappoint on that level. But to see where the real money was we took the scenic route up the beach to Sanibel and then Captiva islands. It appeared to us that the starter homes here are about 8,000 square feet! We found a very nice restaurant for lunch located right on the beach. It seemed to be more for the locals than for the tourists, but with a name like the Mucky Duck, who could tell?

The next day found us back in Tarpon Springs for Jim's follow-up visit for the ear infection and miraculously he was able hear again. It also gave him a bit more time to visit relatives. It was only a one day drive back to Atlanta and we returned to sixty-five degree weather which was certainly much more tolerable than sixteen degrees that it was when we left. We turned in the car the next week with less than twenty miles remaining to the end of the lease and lots of fond memories of a great driving trip.







223 North 5th Street, Steubenville, OH 43952



17" Lamina Alloy Wheel Set MJD-6116-AA | XK8/XKR

- 17"x8" alloy performance wheel
- sold as set of 4

\$850.00 per set



18" Proteus Alloy Wheel Set

C2S-37477 | X-Type - 18"x7.5" alloy performance wheel - sold as set of 4 \$1,250.00 per set

Aluminum Thermostat Housing AJ8-2217-KIT | XJ8/XK8

Brand new product manufactured by Welsh Enterprises for your XJ8 or XK8. Unlike the plastic version supplied by Jaguar dealers our aluminum thermostat housing will not crack or break. So, fix your cat once and for all with this brand new item from Welsh Enterprises. \$69.95 per kit



Includes components: AJ8-2217 - stat housing AJ8-5875 - stat cover NCA-2246-BA - O-ring NCA-2269-CA - O-ring NCA-2269-CA - cap

Brembo "R" Performance Caliper Kit

- XJ8 | XJR | XK8 | XKR (up to 04) 2 front loaded brembo calipers - 2 cross drilled vented rotors
- Includes all parts to convert brakes \$1,450.00 each

18" Impeller Alloy Wheel Set

MJE-6118-BA | XK8/XKR - 18"x9" alloy performance wheel - sold as set of 4

\$850.00 per set

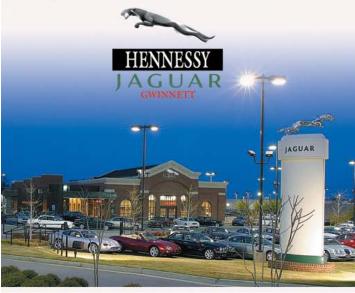
Valentine Gathering A Delight

Submitted by Dave Kirkman

If the laughter and continuous conversation was any indication then the seventeen couples who gathered for our first club Valentine event had...well, just a whole lot of fun. Everyone was impressed by Perl Lian's unique décor and excellent oriental food as we celebrated St. Valentine with our sweethearts. We were pleased to welcome new members Michele and Mike Collins to their first club event and hope to see them at many more. Brian and Linda Hernan introduced Helen Claussen and Mike Marcelic as their guests for the day. Ned Lowder brought us up to date on the April overnight to Abbeville, SC. that promises to be quite an exciting event. Those celebrating the day were: Mary Ann Kretz and Jim Anderson, Linda & Roy Cleveland, Michele and Mike Collins, Margaret and Ray Gore, Sandra and George Haldane, Nancy and Pat Harmon, Linda and Brian Hernan, Beverly and Dave Kirkman, Kathleen and Larry Kludt, Diane and Ned Louder, Helen Claussen and Mike Marcelic, Betty and Joe Newell, Linda and Bob Ray, Myrna and Ivan Ruiz, Carolyn and Marvin Sikes, Darlene and Jack Sweeney, Robbie and John Yates. After our meal the "Reading of the Valentine's" had everyone laughing and Linda Ray added the perfect exclamation point to the day by sharing the thoughts of school children on what love is. Leaving the restaurant everyone stopped by to admire the new Jaguar XK Coupe that was on loan from Hennessy Jaguar for the occasion.



Exceptional Taste Deserves Exceptional Treatment



Hennessy Jaguar of Duluth Defining Luxury at it's Finest! www.hennessyjaguargwinnett.com 770.680.3000 ♦ 866.239.5353 3393 Old Norcross Road West ♦ Duluth, Ga 30096

Added JCNA Member Benefit Discount on New Jaguars to JCNA Members

Delegates attending the 2007 AGM in Houston were delighted to hear an announcement by Marti Eulberg, Jaguar North American marketing chief, that the company is putting in place a discount program for members who buy new Jaguars. The program is now active.

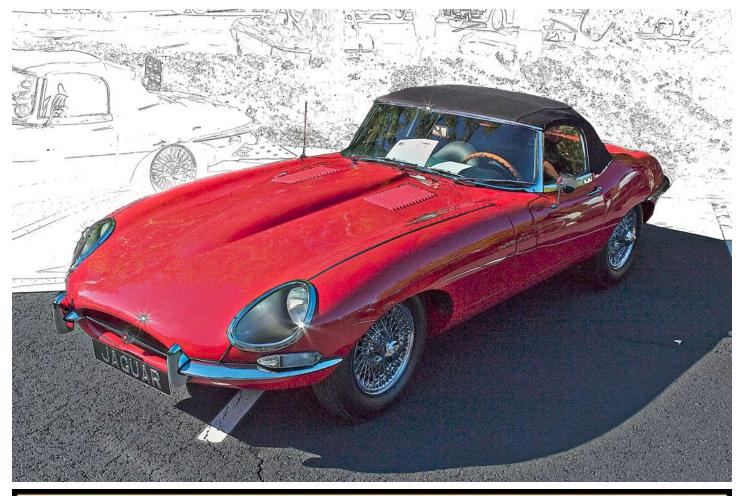
The operation of the plan is simple. First go through the norm al purchase procedure at the dealership. Then show your JCNA membership card and the dealer will apply the discount. Jaguar will take care of crediting the dealer.

The program is intended to be permanent, but eligible vehicles and amounts will be examined quarterly and adjusted as necessary. This will ensure that as old inventory is exhausted and new cards are launched, the program will apply to the Jaguars currently available.

Watch your mailbox. Jaguar will send all eligible JCNA members a letter to announce the program. The letter will include a certificate number denoting your eligibility.

JCNA Member Pur	-
Х-Туре:	\$500
S-TYPE:	\$750
XJ Models:	\$1,000
XK Models:	\$1,000

This program is not transferable and is available only JCNA members in good standing. You MUST have a current membership card.





No. American Call: (800) 444-5247 • Int'l. Call: (805) 544-7864 FAX (805) 544-1664 • Email: xksunltd@aol.com 850 Fiero Lane, San Luis Obispo, California 93401 U.S.A.

470-PAGE VOLUME FIFTEEN MASTER JAGUAR PARTS CATALOG IN PRINT OR CD



VIS4

ROUTINE SERVICE PARTS • MAINTENANCE PARTS RESTORATION PARTS • UPGRADE PARTS • ACCESSORIES PERFORMANCE UPGRADES • RACING APPLICATIONS JAGUAR SPECIALTY CLOTHING • JAGUAR COLLECTIBLES JAGUAR BOOKS & MANUALS HUGE INVENTORY FOR ALL JAGUARS FROM 1948 SE HABLA ESPAÑOL