Saturday April 13, — Drive to Tellus Science Museum, Cartersville, GA Sunday June 9, — Atlanta British Motorcar Day

#### LETTER FROM THE PRESIDENT

Based on the green pollen covering my car I can officially declare that spring is finally here. That means our car calendars will quickly fill up with fun events. April will see a club drive on Saturday, April 13 to the Booth and Tellus Museums in Cartersville. The HSR Mitty historic races are at Road Atlanta, April, 26 - 28. This will be the 42 annual running of this event and the feature marque is Alfa Romeo. Tickets are 45 dollars on Saturday and 35 dollars on Sunday. If you plan on attending let me know and I'll see if we can arrange for a club corral.

Registration for the British Motorcar Day opens on April 15. This event is now in its 35th year and is on Sunday, June 9, as part of the Peachtree Corners Festival.

Registration is at www.
AtlantaBritishMotorcarDay.
org. There is a registration
fee with all proceeds going
to charity related clubs.
This is the only British car
event that is sponsored
by all fourteen British car
clubs in the greater Atlanta
area. Our club has always
supported this event and I
would encourage everyone
to attend again this year.

We are still working on the May club event and it will be a drive to either Athens or to another interesting place. Plan on late May for this.

. Dave Kirkman



#### Welcome new member

Walter Scott from Blue Ridge, GA



# Tellus Science Museum/Booth Western Museum Drive April 13, 2019

Submitted by John Hoffman

We will be combining our drive on Saturday April 13th to include both the Tellus Science Museum and the Booth Western Art Museum.

Lunch will be at the Appalachian Grill at 12:00 Noon. After lunch we will either go to the Science Museum or the Western Museum, the choice is yours. The two drives have been combined due to restaurants for the Science Museum not being closer than directly behind the Western Museum.

The drive to the Science Museum is a 12-minute, 6-mile drive on a local highway. Maps will be furnished. Senior admission is \$13.95 plus tax and adult admission is \$15.95 plus tax. The planetarium show is an additional \$3.50. I highly recommend seeing one of the shows. https://tellusmuseum.org/

Booth Western Art Museum admission is \$10.00 for seniors and \$12.00 for adults. It has been two years since our last visit so some of the exhibitions have changed. https://boothmuseum.org/

Please respond to John Hoffman at 770-598-6248 or 2jhoffs@att.net, so we will know how many we will have for lunch.

Meet behind the McDonalds on Keith Bridge Road at 10:00 A.M. for a 10:30 A.M. departure.

Map on page 7

# Upscale Car Show Offers Discounts Throughout April

Tickets to 2019 Atlanta Concours d'Elegance will be reduced to \$55

From the AJC

The 2019 Atlanta Concours d'Elegance, one of the prestigious car shows in the east, will be moving its location to Tyler Perry Studios this fall. And to celebrate, organizers are reducing ticket prices during the month of April.

"We believe this is a premier event that everyone in Atlanta needs to be a part of," said Bill Wallett, CEO of the Concours.

"We are proud to have this event in the City of Atlanta. The venue is extraordinary, and we want to make sure as many people as possible have the opportunity to attend."

Weekend tickets for the Concours, which will be held on Oct. 19-20, will be reduced to \$55 this month, a savings of \$30 from the normal ticket price. After April, the ticket price will increase.

The weekend offers visitors two days to view unique cars, with each day offering a different set of vehicles. On Sunday, however, visitors can experience the Concours competition, with dozens of rare cars from 1900 to 1968 on display at the former Fort McPherson site.

"The reason you come to this event," Wallet said, "is to see cars you have never seen before. And the cars that we have, we will have a large percentage of them with values in excess of a million dollars. Some of these cars are the only one left of their type."

Continued on page 7

# Atlanta British Motorcar Day Sunday June 9th

Host of the 2017 Internation Jaguar Festival

From www.atlanta britishmotorcar

day.org Atlanta British Motorcar Day will be held on Sunday, June 9th as part of the Peachtree Corners Festival for the second year in row. If you have a prized British automobile, this is your chance to show off and socialize with other British car enthusiasts. All makes, models, and years of British cars are invited to attend. There is a registration fee, and all proceeds go to local charities. Registration will open April 15th.

Even if you don't have a car in the show, come out and admire the best British autos in the metro area and beyond. The festival and car show are FREE for spectators. Come out and enjoy a day filled with cars, food, music, and festival fun!

Feel free to forward this email to British auto enthusiasts who might be interested and please let friends and family know that spectator admission is FREE!





# JAGUAGRAM – WRITING CONTEST 2 CATEGORIES: SHORT STORY and RANDOM Calling all JAGUAR ENTHUSIASTS to submit entries.

Submitted by Telse Wokersien, President, The Jaguar Car Club of Victoria

We are now promoting our second annual writing contest Jaguagram. We had many submissions from sister clubs throughout Canada and the USA and we look forward to this year's stories, that can be submitted through May 31, 2019. Peter Crespin, Editor of the

Jaguar Journal, and JCCV Treasurer Doug Irving have kindly agreed to be judges again.

You will find more information and the rules on our website by clicking on the Jaguagram logo/button on the right sidebar: www.jaguarcarclub.ca

NORTH GEORGIA JAGUAR CLUB

| STATE | STATE | CLUB | STATE | STATE | CLUB | STATE | STATE | CLUB | STATE | STATE | CLUB | STATE | STATE | CLUB | STATE | STATE | CLUB | STATE | CLUB | STATE | CLUB | STATE | CLUB | STAT

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Deadline for Newsletter Articles and Advertisements is the 26th of the preceding month.

All submissions are nonbinding and subject to approval.

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# NGJC Member Benefit All Hennessy JLR Atlanta Stores

Hennessy JLR is happy to extend a 15% parts and labor discount to your club members at all three stores. Each of the service and parts managers at the North Atlanta, Gwinnett and Buckhead locations are are aware of this discount. Please let your service advisor know about your membership when you drop off the car.



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**HENNESSYJAGUAR.COM** 

Jaguar Land Rover North America is pleased to extend the Private Offer Vehicle Purchase Program.

As a special incentive for being a member of JCNA, we are pleased to extend an exclusive offer on the purchase or lease of a new Jaguar or Land Rover vehicle. This opportunity is available to the friends of the Jaguar and Land Rover brands. Contact the Jaguar Private Offer Concierge at 800-544-2844 to confirm eligibility.

YOU MUST BE A MEMBER OF JONA FOR AT LEAST SIX MONTHS TO TAKE ADVANTAGE OF THESE OFFERS!!

Because these offers are constantly updated you must log in to the Private offer site to view the latest benefits.

Generating Your Personal Code.

To redeem this special offer from Jaguar Land Rover North America, LLC, to complete the form go to this link: http://liprivateoffer.com/ to request your unique Offer PIN Code. Upon submission of this form, you can dowload your PIN Code Certificate on the confirmation page as well as from a link in your confirmation email. Present your PIN Code certificate to your preferred local authorized Jaguar or Land Rover Retailer to redeem this offer. "Subject to vehicle availability. SVR models excluded.



### NGJC EVENTS: April

M	Т	W	T	F	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

#### NGJC EVENTS: May

	M	T	W	T	F	SAT	SUN		
			1	2	3	4	5		
	6	7	8	9	10	11	12		
	13	14	15	16	17	18	19		
	20	21	22	23	24	25	26		
	27	28	29	30	31				
Club Event					Holiday				

APRIL 2019

April 13, Saturday - Drive

to Tellus Science Museum,

April 26-28 - HSR Mitty -

Road Atlanta, Braselton, GA

MAY 2019

JUNE 2019

Motoring Festival, Highlands,

June 15, Saturday – NGJC Jag

'n Friends Picnic, Canton, GA

June 6-8 - Highlands

June 9, Sunday - British

Motorcar Day, Peachtree

Cartersville, GA

May TBA -

Corners, GA

# Other Event JANUARY 2019

Saturday, January 20th Visit to Hussey's Collection, Marietta, Sponsor D. Kirkman

#### FEBRUARY 2019

Feb 16, Saturday – Valentines Lunch, Pearl Lian, Duluth, GA

#### **MARCH 2019**

March 8,9,10 – Amelia Island Concours, Amelia Island, FL March 22-24 – JCNA Annual Gen'l Meeting, Mahwah, NJ March 24, Sunday First Spring Drive to Amicalola Falls 10:00 AM D. Kirkman

#### JULY 2018

July 11-14 – Carolina Concours, Little Switzerland, NC

July 27, Saturday – Concours Judges' Training, TBD

#### AUGUST 2019

August 24, Saturday – Drive to

#### SEPTEMBER 2019

September 8, Saturday – Atlanta British Car Fayre, Norcross, GA September TBD – Fall Drive September or October TBD – NGJC Concours, Gainesville,

#### OCTOBER 2019

October 6, Sunday – Festival of Speed, Alpharetta, GA October 9-12 – Petit LeMans – Road Atlanta, Braselton, GA October 18-19 - Euro Auto Festival, Greenville, SC October 20, Sunday – Atlanta Concours, Tyler Perry Studios, Ft. McPherson, GA

#### NOVEMBER 2019

November 1-3 – Hilton Head Motoring Festival – Hilton Head Island, SC

November 16 or 23, Saturday – NGJC Business Meeting TBD

#### DECEMBER 2019

December TBD – NGJC Holiday Party



# Coventry Foundation Online Store

https://www.ebay.com/str/coventryfoundation

Here you will find items for sale of interest to the Jaguar Community. These items have been donated to help further the Foundation's work. Various items will be posted here and all proceeds from the sale will go directly into the operating funds for the Foundation. We do combine shipping. To do this, buy whatever you would like and we can either send you a Paypal invoice or refund the excess shipping charge. Please check back often as we are constantly adding new items.







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# RM Sotheby's Amelia Island Behind the scenes tour

Submitted by John Hoffman

Ramsey Potts was kind enough to give the Jaguar clubs a behind the scenes tour of the auction at Amelia Island. It was both informative and interesting. We had people from the clubs in South Carolina, North Carolina,

Georgia, Pennsylvania, and several of the Florida clubs.

One of the major market driving influences in price is the dynamics of the aging process. We all know some people can collect or buy their dream cars from a very young age. Those of us who can't usually have to wait until later in life when the children are raised, educated and gone!!! This means the poster car we had on the wall as a teenager is not a reality until we get older.

One example at this year's auction was a 1994 Toyota Supra. Who would have believed this car would even be at an auction as exclusive as the one at Amelia Island.

It sold for \$173,600.00 including buyer's premium. That sure is one of the "if only's" in life.

Also, it was interesting to see the differences in the auction venues. Ramsey explained the Amelia Island

auction vehicles would average around \$450,000 (I may not have that exactually right). Therefore a \$25,000 car is not a good fit with the clientele at this venue. However, the Fort Lauderdale auction could average \$75,000.00

per vehicle. This is not to say there couldn't be million dollars plus vehicles at both auctions, but the demographic of the bidders is going to be different.

Ramsey reviewed several vehicles on the grounds including a Series III E-Type. He mentioned the Series III seems to have finally arrived as the earlier models have increased in price. This, of course, happens to a wide range of vehicles. People must continually move to different models and makes as they get priced out of the market. I am still hoping this happens to my XJS.







### Jaguar Land Rover Could Use Ultraviolet Light To Kill Germs In Your Car

Submitted by Jake Holmes

# The UV-C technology is already in use by hospitals.

According to Jaguar Land Rover, the average driver spends 300 hours a year behind the wheel. That's a lot of time in which, the company says, your car could be doing more to keep you healthy. To that end, future

Jaguar and Land Rover models could use special ultraviolet light -- UV-C light -- in order to kill germs before they get through the car's ventilation system.

The UV-C technology, which uses ultraviolet light in the 200-280-nanometer wavelengths, has been used in the medical field to sterilize surfaces and air by neutralizing bacteria and other pathogens. JLR's idea is to integrate this into the many hidden vents and ducts inside your car's dashboard, so the air that gets blown into the cabin has already been sterilized. Some JLR models already use air

ionization tech in their climate-control systems, but the UV-C system would be more effective.

JLR says the technology could prevent the spread of common colds and flus, but also says that studies show UV-C technology can cut the transmission of drug-resistant superbugs, including MRSA, VRE, C. difficile and Acinetobacter, by 30 percent. All told, a car equipped with the technology could keep its occupants a whole lot more protected from illness-causing bugs.

The research comes as JLR investigates how the car of the future might change to become a more lounge-like experience or a shared ride-hailing vehicle once

autonomous driving catches on. The last thing you want when hopping into a self-driving shuttle is to breathe in the last passenger's germs.

"The implementation of individual wellbeing measures as part of our 'tranquil sanctuary' research promises to not only improve quality of life for our customers but in this case, offers clear advantages in reducing pathogen spread -- protecting the overall population from the threat of disease, particularly as we move towards shared mobility solutions," Steve Iley, JLR chief medical officer, said in a statement.





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# The HSR Mitty a "Must-Do" at Road Atlanta

From RoadAtlanta.com

One of the oldest historic and vintage races in the U.S. celebrating its 42nd year in 2019, The Historic Sportscar Racing (HSR) Mitty at Michelin Raceway Road Atlanta is in its fifth decade as a must-do event for race fans and competitors alike. The 42nd HSR Mitty on-track schedule is packed with 10 feature races and non-stop

The 42nd HSR Mitty on-track schedule is packed with 10 feature races and non-stop sprints, but an ample lineup of off-track activity and attractions are also part of this one-of-a-kind automotive celebration.

Club corrals fill the Michelin Raceway Road Atlanta infield, camping is available at every level, vendors offer amazing finds and hospitality is available for all. A limited number of parade and touring lap sessions are also scheduled Friday and Sunday, offering a rare chance to drive your own car on the legendary Michelin Raceway Road Atlanta circuit.

Race car run groups feature everything from nearly every type of sports car from the past 70 years to Stock Cars and open-wheel formula and Indy cars.

This year's featured marque is Alfa Romeo, and plenty of the revered Italian cars are expected both competing on the track and in the spectator infield. A special Alfa Club Parade Lap is scheduled Saturday at Noon to set the stage for the Alfa Romeo Feature Race that day at 1 p.m.

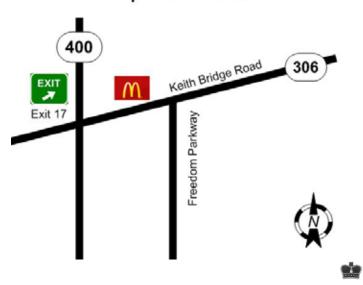
A variety ticket options, from tent camping and daily admission on up to Reserved RV spots and Weekend VIP access, are available for the 42nd HSR Mitty at www.HSRTickets.com





### Tellus Science Museum/Booth Western Museum Drive April 13, 2019

### Map to McDonalds Meeting Place for Drive to **Tellus Museum** April 13th - 10:00 AM



Continued from page 1

# **Upscale Car Show Offers Discounts Throughout April**

Wallet said the move the Tyler Perry Studios makes the event more accessible to metro Atlanta residents.

"We're easy to get to by car and we're close to two MARTA stations," he said. "We want everyone to see these works of art."

Existing concours shows are held in places like Amelia Island, Fla., and along the California coast. But this show is the first in the Atlanta area.

Atlanta Concours d'Elegance 9 a.m.-3 p.m. Oct. 19; 9 a.m.-5 p.m. Oct. 20. \$55 during April.

Tyler Perry Studios, 315 Deshler St. SW, Atlanta. www.atlantaconcours.org



# FOR SALE 2013 Jaguar XF Supercharged V8.

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Ramsey Potts wears a lot of hats. He's a mechanic, a member of several race crews, a race car driver, a member of several car clubs, a lifelong Jaguar lover, and, as of early 2017, an RM Sotheby's Car Specialist.

Contact Ramsey today to discuss buying and selling opportunities.

- +1 912 508 4096
- 1 800 211 4371





**FOR SALE 1998 XJ8**. It has just over 139,000 miles. I have had the car for 13 years and have all the maintenance records for those years, most of them from Enzos in Marietta.

Casey Coane 770 789-8792 or caseycoane@comcast.net. The car is located in Woodstock, GA

