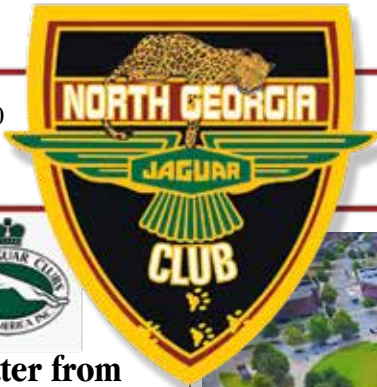


Est.
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Letter from the President

Kudos to Dave Kirkman for a sponsoring the drive to Brasstown Resort on Sunday, April 28. About 22 of us gathered at the Georgia Outlet Mall. Dave divided us into three groups. From there we took a scenic drive through the Georgia mountains. We weaved our way through some steep ascents and plunging sharp curves. We stopped briefly at a scenic overlook to catch our bones and take a group photo, which I hope is somewhere else in the newsletter.

I had just gotten my E-Type back from Dick Maury's shop. If Dick hadn't replaced my clutch, tightened up the steering, and fixed a bunch of this-n-thats, Debbie and I would have

Continued on page 2

Please welcome new members

Lisa Studebaker of Dawsonville, GA,
Vince and Susan Raia of Sugar Hill, GA
and
Fred and Bonnie Nuttall of Portland, OR

May 18, Jackson County Poker Tour
May 19, Sunday, British Motor Car Day, Suwanee GA
June 15, Saturday, Jaguar & Friends BBQ Picnic, Canton GA



British Motor Car Day, Sunday, May 19th

Celebrating 40 Years: Atlanta British Motorcar Day!

For four decades, Atlanta British Motorcar Day has been a beloved tradition, uniting British car and motorcycle enthusiasts across the Atlanta area. This annual charity event, which began in 1984, has flourished from its humble beginnings in Grant Park to now hosting over two hundred British cars at its grand gathering.

Tickets are sold out As expected, tickets for the 40th anniversary event are sold out! We have at least 180 registered cars. Remember, though, you can still browse the cars for free.

<https://www.atlantabritishmotorcarday.org>

330 Town Center Ave, Suwanee, GA 30024, USA

May 19th, 2024

Show Hours: 11am - 2pm

16th Annual North Georgia Jags 'N' Friends Picnic Saturday, June 15th

Submitted by John Baxa

Come and enjoy this year's annual NGJC picnic. Again this year we will have the same location thanks to the hospitality of John and Robbie Yates. It is now the 16th Annual "Jags and Friends" Picnic at their lovely home in East Cherokee County area near Chukkar Farms Polo Club on Saturday, June 15th, 2024 from 10:00am to 2:00pm with lunch around noon. The address is 379 Tellico Road, Canton, GA 30115

Arrangements are being made again this year to have a catered lunch from Smokejack Barbecue in Alpharetta. This is one event where everyone is encouraged to invite a friend with a neat car to come and share the day with us.

To register and pay online. Go to www.ngjc.us click on calendar and click June 15, 2024 and Click **HERE** for an online application and pay with PayPal.

Payments may also be made by check payable to North Georgia Jaguar Club:

Linda Frost, Treasurer, North Georgia Jaguar Club, 2337 Commerce Street Alpharetta, GA 30009 *See map Page 5*

NGJC 2024 PICNIC MENU

\$22.00 per person

Sandwich: Pulled Chicken Pulled Pork Shoulder

Side Dish: Potato Salad Cole Slaw Corn Pudding

Drink: Iced Tea Water

All food orders must be made in advance with the registration as additional meals might not be available for sale.

If you do not want a meal due to special dietary needs, etc. please put a zero in both sandwich boxes.

Beverages other than those listed above will not be available so please bring your own if desired.

ORDER DEADLINE IS Thursday JUNE 6th

What Does OEM Mean?

*William Irvin Lewis
Motor Trend*

If you've ever shopped for car parts or approved repairs at a shop for your vehicle, you might have heard the term "OEM" thrown around. "OEM" is an acronym that stands for "original equipment manufacturer." The term can also be used to refer to entire vehicles and even automakers themselves. So what makes something OEM? Read on to find out.

What Is OEM, Anyway?

An original equipment manufacturer refers to the automaker, its vehicles, and the factory parts that constitute that vehicle as it left the factory. Something that is not OEM would be considered "aftermarket." We'll go into the details below.

Who Are All of the Automotive OEMs?

In the wider automotive industry, OEMs are the brands and badges you know, often referred to generally

Continued on page 2

missed the drive. The Brasstown buffet was scrumptious; the seafood salad and prime rib were alone worth the price of the lunch.

I have some disappointing news. The 2024 International Jaguar Festival, scheduled for Flagstaff, AZ in September, has been cancelled. You may recall that last year's IJF, scheduled for Santa Barbara was also cancelled, but Rob and Nicole Thuss saved the day by hosting the IJF at Saluda Shoals, SC. After speaking with the new JCNA President, this year's IJF will not be rescheduled. JCNA is encouraging us to host a regional show, perhaps in addition to, but not in place of,

our concours show.

Our next Club event is the 40th anniversary of British Motorcar Day, scheduled for Sunday, May 19th at Suwanee Town Center. The Show is sold out. If you cannot attend, you can order the T-shirt for \$20 on the website by clicking on the "Shop" link.

Dick Maury is willing to offer a tech session. Does anyone have an idea what would be a good topic?

If you haven't already renewed your membership for next year, now would be a good time to do so.

Dave



Continued from Page 1

What Does OEM Mean?

William Irvin Lewis Motor Trend

as "the OEMs." There are dozens of these manufacturers active just in the U.S. market and more from around the world. Toyota, Volkswagen, General Motors, and many others all fit the original equipment manufacturer moniker, as do the brands under their umbrellas. While companies that supply parts to these corporations often build entire drivetrain and other systems on their own, they aren't OEMs by the current definition. The factory that completes final assembly of the supplied parts and assemblies is owned by the OEM, whether that be Rivian, Stellantis, Subaru, or another brand.

Is There a Difference Between OEM and "Original?"

Original parts are the exact individual parts that came with the vehicle from the factory, not just the same type of part in the same factory. For example, consider a vehicle's hood. The hood it left the factory with would be the original hood. An exact replacement from the same supplier or manufacturer would be OEM. An equivalent replacement from a different supplier would be aftermarket. Original and OEM replacement might not matter much for your average commuter car, but the distinction can make a big difference in the collector car world. While a decade-old car still on the original tires is a safety hazard, a five-decade-old car with the original engine is likely a collector's item.

Is It Worth It to Buy OEM Products?

What does OEM mean to those looking for parts? OEM parts tend to be more expensive

than the aftermarket stuff built to the same specification, but along with that name-brand price comes name-brand consistency. Many aftermarket parts are the same quality as the originals, at a discount. Some OEM parts are generally considered superior to any available aftermarket equivalent. For most, the difference isn't important. For some key components, you might need to do some research or speak to a trusted mechanic to decide if an OEM or aftermarket part is right for you.

How Is OEM Different Than Aftermarket?

Aftermarket parts are those offered by companies not involved in the original build or sale of the vehicle. Aftermarket parts run the gamut from inferior budget parts to exact OEM equivalents to superior and highly specialized performance parts. Consider brake pads. On a commuter car, anything that is equivalent to the OEM parts will probably suffice. On a performance car driven at a track, high-performance, specialized aftermarket brake pads will do a better job keeping you safe.

Will Aftermarket Parts Void My Warranty?

It should be noted that using aftermarket parts on your vehicle does not void the warranty, unless those specific parts are the cause of that warranty claim. The Magnuson-Moss Warranty Act, signed into law in 1975, created this important consumer protection. Whether you are installing custom wheels or something

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Deadline for Newsletter Articles and Advertisements is the 26th of the preceding month. All submissions are nonbinding and subject to approval.

2024 NGJC Calendar, NGJC Sponsored event in **bold**

Submitted by Dave Kirkman

NGJC EVENTS: May

M	T	W	T	F	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NGJC EVENTS: June

M	T	W	T	F	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Club Event
 Other Event
 Holiday

January

14 - Sunday, Savoy Car Museum, Cartersville, GA, 11:30 Lunch at Olive Garden Restaurant, 2040 Cumming Hwy, Canton, GA 30115 Sponsor Dave Kirkman

February

3 - Saturday, Milton Robeson Car Collection, Gainesville, GA Sponsor R. Cleveland

11 - Sunday, Valentines Day Lunch Cinco's Restaurant in the Vickery Village, 5755 N. Vickery St. Cumming, GA 30040 Sponsor Dave Kirkman

March

23 - : Saturday, Hagerty Cars & Caffeine Car Show – Road Atlanta, Braselton, GA

30 - Saturday, Gateway Caffeine and Chrome Show, Arrive by 8:45 AM 2705 Ronald Reagan Parkway, Suite 200, Cumming, GA 30041 Sponsor C. Gustin

1 - Amelia Island Concours, Amelia Island, FL

14-17 JCNA Annual Meeting, Charlotte, NC

JCOF Concours d'Elegance, Longwood, FL

April

19,20 Madison Tour of Homes, Madison, GA (Dick Preston)

28 - Sunday, Brasstown Resort Drive Lunch Spring Drive, Brasstown Valley Resort & Spa 6321 US-76, Young Harris, GA 30582 Sponsor Dave Kirkman

April 20, 2024: Brits on the Bay, Car Show, Pensacola, FL

28 - HSR Walter Mitty-Road Atlanta 5300 Winder Highway Braselton, Georgia 30517

May

18 - Saturday Poker Tour Commerce, GA (Jeff Killip)

19 - Sunday, Motorcar Day Suwanee Town Center, Suwanee, GA Registration will open in March.

June

6 - 9 - Thursday - Sunday Highlands motoring festival, Highlands, NC

8 - Saturday JCNA Sanctioned Concours – Virginia Jaguar Club, Richmond, VA.

15 - Saturday- Jaguar & Friends BBQ Picnic, Canton GA Sponsor John & Robbie Yates

July

TBD - Chattanooga Drive

TBD - Carolina Jaguar Club Concours, Little Switzerland, NC

August

17 - Judge's Training, 10:00 AM, GA Expo, Suwanee, GA Sponsor: Philip DiTrolio

18 - Pebble Beach Concours, Pebble Beach, California

September

12 - 15 Dillard House Car Show, Dillard House Conference Center. 768 Franklin St, Dillard, GA 30537

28 - Fight To End Alzheimer's Car Show, Jefferson, GA

British Car Fayre, Norcross, GA

October

TBD - Brits At The Commons, Chattanooga, TN

TBD - Red Door Car Show, Cumming, GA

6 - Roswell Motoring Festival, Roswell, GA

27 - Sunday, NGJC Concours d'Elegance, Chattahoochee Country Club, 3000 Club Dr, Gainesville, GA 30506

November

3 - 5 Hilton Head Concours

TBD - Saturday, 10:00 AM, NGJC Business Meeting - GA Expo, 3355 Martin Farm Rd, Suwanee, GA 30024 Sponsor: Dave Peck

December

Holiday Party

COVENTRY FOUNDATION
 PRESERVE JAGUAR® HISTORY
 Now Accepting Donations
Donate Today

- Classic Jaguar® cars
- Parts
- Memorabilia
- Literature
- Monetary Donations

www.coventryfoundation.org

Tata To Use New \$1 Billion Plant To Make Jaguar Land Rover Cars, Sources Say

By Shivangi Acharya, Aditya Kara and Aditi Shab

NEW DELHI, April 18 (Reuters) - India's will manufacture Jaguar Land Rover (JLR) luxury cars at a \$1 billion plant that it is planning to build in the southern state of Tamil Nadu, two sources with direct knowledge of the matter said.

The plant would mark the first time that JLR-branded cars would be manufactured from scratch in India.

The cars would be sold domestically and also exported, according to one of the sources, who declined to be identified as the plans were private.

Tata Motors, which acquired JLR in 2008, declined to comment on what it called speculation. It announced plans for the Tamil Nadu plant in March but did not disclose what vehicles would be manufactured there or the plant's intended production capacity. JLR has three car factories in Britain and also builds cars in China, Brazil and Slovakia.

In India, where it sells cars such as the Range Rover Evoque, Discovery Sport and Jaguar F-Pace, it is still very much a niche brand. The models that are sold in India are exported from Britain as fully

built vehicles or in parts that are then assembled at a plant near Pune city.

JLR contributes about two-thirds of Tata Motors' revenue and in the financial year ended March 2023, the Indian company reported its first annual profit in five years, helped by strong demand for sporty Range Rover SUVs and Jaguar saloons.

The British brand saw retail sales surge 22% globally in the last financial

year to nearly 432,000 cars. In India, where it competes with Mercedes-Benz and BMW it sold just 4,436 though sales were up 81% from a year earlier on growing demand for luxury goods. It was not immediately clear which JLR models would be built at the factory.



An advertisement for Muncie Imports & Classics. The top section has a dark background with the text "MUNCIE IMPORTS & CLASSICS" in white. To the right, a list of services is displayed: "SALES | PARTS | RESTORATION | MAINTENANCE" and "REPAIR | FULL-SERVICE FACILITY | O.S.J.I. | INTERIORS". The main image shows a classic dark blue Jaguar car in a workshop setting. At the bottom left, it says "Now offering TT RACE ENGINES". The footer contains contact information: "muncieimports.com" with social media icons, "mic@muncieimports.com", and "800.462.4244" repeated twice.

What Does OEM Mean?

William Irvin Lewis Motor Trend

more substantial, your warranty can't be voided unless that specific modification is responsible for the issue a warranty claim is about. If there's a dispute about what caused the issue, the burden of proof is on the dealer/warrantor.

What Are the Advantages of OEM Parts?

Factory parts offer peace of mind and simplicity of installation, especially compared to the cheap end of the aftermarket parts spectrum. Yes, aftermarket parts can be made as well as OEM parts or potentially better, but it can take time and energy to do the research to determine that. For most owners, if OEM parts are in the budget, they are a safe and sensible choice.

What Are the Disadvantages of OEM Parts?

OEM parts are often expensive, especially when purchased through a car dealership's service or parts department. And aftermarket parts are often exact equivalents, or even superior products that address known issues with the OEM part. OEM parts may not even be available, especially for older vehicles, as manufacturers commonly

stop producing the OEM parts after a certain period of time. Lastly, OEM parts might not offer the durability or performance you're seeking. If you tow very heavy loads, upgraded heavy-duty brake pads may serve you better than the OEM pads, for example.

Facts, Advantages, and Disadvantages of OEM Parts

- OEM Stands for "Original Equipment Manufacturer."
- OEM parts come from the companies that produced the vehicle originally.
- OEM parts may have more consistent quality than aftermarket parts.
- OEM parts can be more costly than aftermarket replacement parts.
- High-end or specialty aftermarket parts may be superior to OEM parts in certain applications.
- OEM parts are often gradually discontinued for older vehicles.
- Aftermarket parts will not automatically void your warranty.
- Aftermarket parts tend to be offered for many vehicles' entire lifespans.



The 17TH Annual Highlands Motoring Festival Will Be On June 6-9, 2024, In Highlands, NC

A Four Day Festival For Classic Car Enthusiasts

The summer resort village of Highlands NC is the backdrop for six events spanning four days. Events include two curated driving tours, a Main Street Parade, the Horsepower Gala, and two car shows in Kelsey-Hutchinson Founders Park, only steps away from Main Street Highlands and its dozens of shops, boutiques, restaurants, and inns.



Main Street Parade of Classic Cars 5:30pm to 6:30pm

Saturday June 8, 2024

"Classics in the Park" Judged Car Show in the Kelsey-Hutchinson Park 9:30am to 4pm

"Horsepower Gala" at High Holley Vineyard 6pm to 9pm

Sunday June 9, 2024

"High Octane" Social and Car Gathering in Kelsey-Hutchinson

Schedule of 2024 Events

Thursday June 6, 2024

"One Lap of the Mountains- Grande"- Driving

Tour 8:15am-4:00pm

Friday June 7, 2024

"One Lap of the Mountains- Speciale" Driving

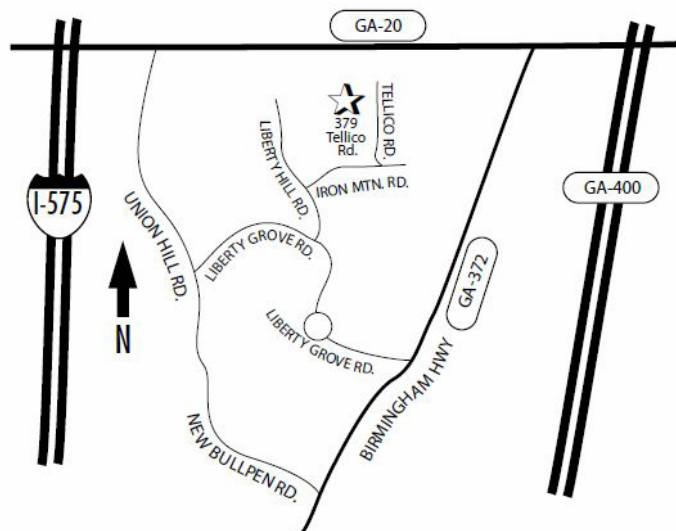
8:15am to 3:15pm

Park. 8:30am to 11am

<https://highlandsmotoringfestival.com/>



16th Annual North Georgia Jags 'N' Friends Picnic Map



Look for the road signs



Jackson County Poker Tour May 18th

Submitted by Jeff Killip

I am organizing a fun poker tour fund raising event for the Jackson County Habitat for Humanity.

The tour starts and ends at the 1818 Brew Pub in Commerce, Georgia and includes stops at five locations around Jackson County, where each driver selects an envelope with a playing card. One of the stops is at our ReStore shop in Commerce, Georgia. Along the route entrants will be tasked to take photographs of various sites. Bonus points will be awarded to the correct photographs and purchases at the store.

Join us for an exhilarating day of excitement and camaraderie at the Jackson County Poker Tour! Get ready to mingle with fellow members of the community and local business

owners, all while contributing to the noble cause of building hope and strengthening our communities.

The Jackson County Poker Tour isn't just about the thrill of the game; it's a unique opportunity to showcase all that Jackson County has to offer while also shining a light on the impactful work of Jackson County Habitat for Humanity.

As players travel from one exciting poker destination to the next throughout Jackson County, they'll be immersed in the vibrant culture, stunning landscapes, and welcoming communities that make this region special. Beyond the cards, the tour also serves a greater purpose. Jackson County Habitat for Humanity is aiming to highlight the vital importance of affordable housing and community



MAY
18

JACKSON COUNTY POKER TOUR

MAY
18

Saturday, May 18th registration at noon.

Starts and ends at 1818 Brewery 71 State Street Commerce, GA

Pre-Registration: \$25 per car

Day of Registration: \$30 per car

Cars and motorcycles are welcome.



SCAN ME!



development initiatives. Through our dedication to building and renovating homes for those in need, we're not only raising awareness but also providing tangible support to ensure that everyone in Jackson County has a safe and decent place to call home.

The Jackson County Poker Tour isn't just about winning; it's about coming together to celebrate our community, support a worthy cause, and make a difference in the lives of our neighbors.

Embrace the thrill of the poker run, Jackson County Habitat for Humanity style, as we traverse through the picturesque landscapes of Jackson County. Bring along your cherished classic vehicle,

your jeep, truck, or any other form of transportation and rev up for an unforgettable Saturday afternoon adventure. Whether you're a seasoned poker enthusiast or simply eager to enjoy the company of like-minded individuals, this event promises fun and fellowship for all. Mark your calendars and join us.

Prizes will be awarded to the best hand and highest scores. More precise details can be found by following the QR code on the flyer.

We are hoping for a mini car show at the end of the run.

www.givebutter.com/pokertour

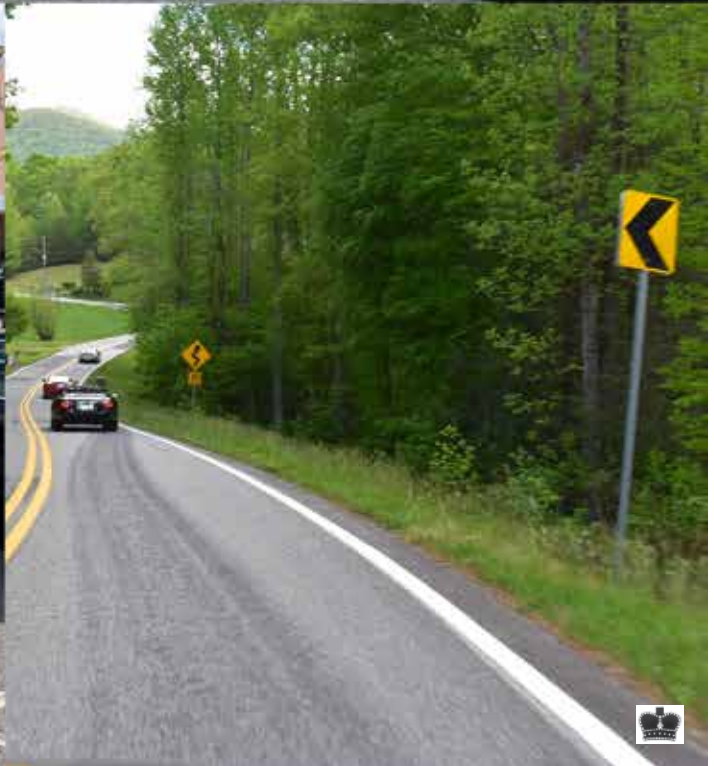
<https://www.facebook.com/hashtag/jacksoncountypokertour>



Annual Spring Drive To Brasstown Resort Sunday, April 28, 2024



Photo Credit Rachela Leghorn



2024 Virginia Jaguar Club JCNA Concours Saturday, June 8th

For Sale 2004 Jaguar XKR Jaguar racing green

Submitted by John Newlands



Now, finally! After that the disruption of the pandemic is at long last in the rear view mirror, we are happy to report that the 2024 Virginia Jaguar Club's (VJC) sanctioned JCNA Concours is ON this year and will be held on Saturday, June 8th again at the historic St. Joseph's Villa in Richmond, Virginia.

This year's event will again be held in conjunction with the Richmond chapter of the Antique Automobile Club of America (RAACA) and as in previous years, VJC will be sub-hosting a "show within a show." Entries into the VJC Concours will also need to register with the RAACA show and participants will be available to receive rewards in both programs.

St. Joseph's Villa is located at 8000 Brook Road, Richmond, VA and is a large park-like setting with classical architecture and is conveniently located off of I-95 at the Parham Road exit at the intersection of Parham and Brook Roads, about eight miles north of downtown Richmond.

Sister JCNA club judges are encouraged to be a part of our judging team. The number of entries will be limited by the quantity of certified JCNA judge, so the number of entrants will be limited. If you are from another club and are a qualified JCNA judge, please contact the VJC Chief Judge, Sherman Taffel at Sherman Taffel on staffel1945@gmail.com



Wanted To Buy Series 1 E-Type:

Submitted by John Newlands

My name is John Coleman and I am a retired mechanical engineer living in Atlanta. My hobby is restoring cars and I have just completed a 99 Bentley Arnage and am now looking for another project. I enjoy all mechanical and electrical work but do not want to deal with body damage or rust. I would like to find a good series 1 E-type roadster which requires mechanical work but has a good body. If you know of such a car for sale please contact me at umtaliman@gmail.com



163k miles. Great condition for year. Needs a little TLC and someone who knows and appreciates these cars. \$7300 O.B.O.

Call 678-677-4774 for more info. John Newlands



For Sale: 1962 Model Mark II (I believe)

Submitted by Eric Akridge

My father-in-law Lee Akridge was a Jaguar enthusiast. He owned a relatively recent Jag, made an old looking Jag "kit" car in retirement, and had a third project in the works - but died before he could finish it. The original owner was reporter Irving R. Levine. While stationed overseas he bought this car and had it shipped back to the US. After a number of years he then sold it to a professor in Middleburg, VA who in turn sold it to Lee. Lee has owned it and kept it in a garage tinkering on it for the past 25+ years. It is a 1962 Model Mark II (I believe). Completely original, no body damage, and still ran when he bought it. We are looking for someone who might be interested in buying it and getting it back on the road again. If you are able to circulate this note to your list of subscribers, perhaps there is someone who might like to restore it. They are welcome to get in touch with me.

Thank you. Eric Akridge erictjohn@hotmail.com



For Sale: 2003 Jaguar S Type

Contact Mary Thomas

My neighbor has a Jaguar sedan S Type V8 that he is unable to repair. It has been sitting for over a year now. Would anyone be interested in purchasing it? Contact Mary Thomas mlthomas357@gmail.com

2003 S-Type V8 natural aspiration
132,000 miles

Gold/champagne
Located in Marietta
Will need repairs:
Engine will need to be replaced
2 ac baffles
Front nose clip needs to be reattached
Rear passenger Chrome trim piece needs to be reattached
Tires
Windshield wiper blades





Jaguar Clubs of North America

To: All JCNA Regional Directors and Members
From: J. J. Keig, JCNA President
Date: April 29, 2024
Subject: Status of the 2024 International Jaguar Festival

It is with deep regret that the 2024 International Jaguar Festival originally planned for Flagstaff, Arizona, has been cancelled.

As the incoming President of JCNA, I strongly supported this event that was originally scheduled this year for September for several reasons:

- Hosting an IJF and the three primary sanctioned events would provide overdue opportunities for an underserved geographic market area for many JCNA clubs, understanding that many JCNA members must travel far and wide to secure three sanctioned scores in order to be eligible for North American points. An event in Flagstaff would provide a 3rd, and possibly a 4th sanctioned event and therefore greatly reduce the time, expense, and resources to obtain the minimum number of events.
- JCNA has advertised this signature event to be held in Flagstaff, AZ since last fall.
- Significant planning, arrangements and the resources of others have been made by JCNA, and affiliate clubs.

Unfortunately, despite extraordinary efforts, we have been unable to coordinate appropriate hotel lodging and venue space that would be suitable for both the Concours and Slalom events with all the amenities for a safe, affordable, and enjoyable event. The cancellation decision was made by both the Executive Committee and the Board of JCNA after much consideration and discussion.

Unforeseen complications with our planning process contributed to the cancellation of this event. Measurable actions have been taken to prevent such occurrences in the future.

Please accept my sincere apologies for any disruption to plans this may have caused.

Looking forward to 2025, JCNA is fortunate to have many well managed and robust clubs located in optimum market areas that would be ideal for an IJF. Please contact your Regional Director or myself personally if your club is interested in hosting our next IJF.

J. J. Keig
President, Jaguar Clubs of North America