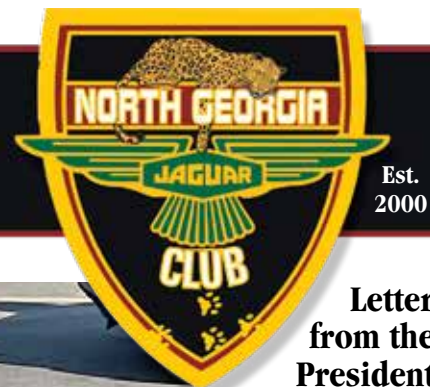


In This DOUBLE Issue

**July 15, Drive to Lake Arrowhead Country Club
August 6, 3rd. Annual Ice Cream Social, 7 to 9 PM
August 12, NGJC Judges Training**



**3rd. Annual
Ice Cream
Social
7 to 9 PM,
August 6th.**

Submitted by John Yates

Everyone loves ice cream on a warm summer evening! Please join us for the 2nd. Annual Jaguar Club Summer Ice Cream Social. Pete and Janell Helman will open up their home for this event. They have a beautiful covered patio and back area and are excited to be your host. We will have popular ice cream flavors along with the Helman's secret chocolate sauce recipe and a variety of other toppings. This year, they are adding Strawberry Shortcake to the evening's menu. You won't want to miss!

Soda and water will also be supplied. BYOB if you like.

Chairs and tables will be set up on their beautiful patio for enjoying the evening with friends. Their address is 210 Royal Lytham Ct., Johns Creek 30097 In their neighborhood, parking is allowed on only one side of the street. Look for the parking signs as to what side of the street to park on. Royal Lytham Ct. is the third cul-de-sac off Prestwick Club Dr. which is the main road into the neighborhood. Prestwick

Continued on page 9

**Please welcome
new members**

Gary George
of Atlanta and
Andy Wiltshire
of Eastanollee, GA

**Highlands, NC
Article Page 8**



**Summer Outing To Arrowhead Lake Yacht And C. C.
286 Arrowridge, Waleska, Ga, Sunday, July 15, 2023**

Submitted by Dave Kirkman

We have made arrangements for a catered lunch at the Highlands Grill at the Arrowhead Yacht and Country Club on Saturday, July 15, 2023. The Highlands Grill opens at 11:00 am and our reservations start at 11:30. Several of us have enjoyed lunch at the Grill and the food is exceptional!

For those who would like to take a leisurely drive to Arrowhead Lake, meet us in the Alpharetta Walmart parking lot, 5455 Atlanta Highway (Highway 9) . . . **NOT the Walmart on Windward Parkway** at 10:00 am with a leave time of 10:30

For those who live further west, or in the Marietta area, you may wish to take I-75 North to Highway 20 West. Take Highway

20 West to the Stop Light at Highway 108 and turn RIGHT. Take Highway 108 to the entrance to Arrowhead Lake on your LEFT. Proceed to entrance gate and let them know you are going to the Highlands Grill and follow signs to the County Club.

I made reservations for thirty and **PLEASE RSVP by TEXT at 678-699-4170 by Wednesday, July 12**, if you plan on attending so I can confirm how many of our group will be in attendance.

This is a rain or shine event. There is always the possibility of an after-lunch drive to an ice cream shop!

See you on the 15th. Dave Kirkman



**2023 NGJC Judge's Training Update
Annual Training Scheduled For: August 12, 2023 @ 10:00 AM
Georgia Expo 3355 Martin Farm Rd Suwanee, GA 30024**

Submitted by Philip DiTrolio

It's all about the preparation. Our annual Judges training, scheduled for Saturday, August 12, 2023, is rapidly approaching. The North Georgia Jaguar Club a reputation for fielding some of the most knowledgeable Judges in JCNA, which is something we should all be extremely proud of. By now everyone

knows the routine, we need 20–25 judges to put on our Concours, if we can't field enough Judge's we will be forced to limit the number of Jags we can accept. New members are especially encouraged to get involved. Don't be afraid, we'll teach you everything you need to know, and you'll get to

Continued on page 7

**Letter
from the
President**

The Club was well represented at the 39th Annual Atlanta British Motorcar Day in Suwanee on Sunday, May 7th. We had a nearly perfect day for the show. There were more Jaguars on display than any other marque except MGs and Triumphs. The show quickly sold out in March with 180 cars. Dave Kirkman did a great job of assisting Mark Post who hosted the show. Mark lined up so many vendors that the show was able to donate a large portion of the proceeds to charity. Next year will mark the 40th Annual Atlanta British Motorcar Day! Although there has been discussion of moving next year's show to Roswell, the response from various clubs has been overwhelmingly in favor of continuing to host the show at Suwanee Town Center.

Thanks to John and Robbie Yates for hosting the Club Picnic at their home on June 3.

Dave



**Save The Date:
September 28 –October 1
International Jaguar Festival
Columbia, SC Area**

Submitted by Dave Peck

The 2023 JCNA International Jag Festival will be held at Saluda Shoals Park, South Carolina starting on Thursday September 28 through Sunday October 1. Plans are in the works to have a rally, slalom, as well as other events. The Concours judged show will be on Saturday. Details are still being worked out, so we'll provide more information as it becomes available.

The JCNA International Jag Festival was scheduled for 10/29-11/1/23 in Santa Barbara, CA to be hosted by the Los Angeles Jag Club. The show became too expensive and



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Deadline for Newsletter Articles and Advertisements is the 26th of the preceding month. All submissions are nonbinding and subject to approval.

was cancelled. JCNA President John Boswell asked Rob Thuss, attorney for JCNA, to host the show. Thuss agreed. Delays arose because Truss's club, Jag Society of South Carolina, wasn't on board. With only about 40 members in his Club, Thuss reached out to other clubs in the Southeast for their support, which they

gave him. The JCNA Board voted unanimously on 6/12/23 to award the JIF to Thuss and his SC Club.

The show must go on!



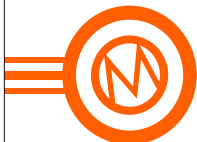
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2023 NGJC Calendar, NGJC Sponsored event in **bold**, *Tentative in ITALIC*

Submitted by Dave Kirkman

NGJC EVENTS: July

M	T	W	T	F	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NGJC EVENTS: August

M	T	W	T	F	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Club Event
 Other Event
 Holiday

JANUARY

30 - Monday, 1:30 - 3:30, Chick-fil-A Backstage tour, Atlanta, GA CANCELLED

FEBRUARY

11 - Saturday, Valentine Day Luncheon NOON, Pearl Lian Restaurant 11600 Medlock Bridge Rd, Duluth, GA 30097 Sponsor: RSVP Dave Kirkman 678-699-4170 (Text please)

24 through 26, Boca Raton Concours, Boca Raton, FL

25-Coffec & Chrome at Gateway Classic Cars, Alpharetta

MARCH

2-5 - Amelia Island Concours, Amelia Island, FL

25 - Saturday; Private Lunch & Tour of Savoy Automobile Museum, Sponsor: Dave Kirkman

24-26 - JCOF Concours d'Elegance, Longwood, FL

APRIL

16 - Sunday - Spring Gathering And Country Drive Sponsor: Dave Kirkman

28-30, HSR Walter Mitty-Road Atlanta

MAY

7 - Sunday, British Motorcar Day Suwanee Town Center, Suwanee, GA. Details to follow

21 - Sunday, Spring Drive, Brasstown Valley Resort & Spa 6321 US-76, Young Harris, GA 30582 Sponsor: Dave Kirkman

JUNE

3 - Saturday, Jaguar & Friends BBQ Picnic, Canton GA Sponsors: John & Robbie Yates

8 - 11 Highlands motoring festival, Highlands, NC

JULY

15 - Drive to Lake Arrowhead Country Club

27 - Carolina Jaguar Club Concours, Little Switzerland, NC

AUGUST

6 - Sunday Evening, Ice Cream Social, Johns Creek Sponsors: Pete and Janell Helman

12 - Judge's Training, 10:00 AM, GA Expo, Suwanee, GA Sponsor: Philip DeTrolio

TBD Pebble Beach Concours, Pebble Beach, California

British Car Fayre, Norcross, GA

SEPTEMBER

TBD- Sunday, Poole's Mill Bridge Park, Triumph Club Picnic 7725 Pooles Mill Rd, Ball Ground, GA 30107 Sponsor: Triumph Club

OCTOBER

TBD - Sunday, NGJC Concours d'Elegance, Chattahoochee Country Club, 3000 Club Dr, Gainesville, GA 30506 Sponsors: Bill Flavelle, P. DiTrolio

NOVEMBER

3 - 5 Hilton Head Concours

TBD - Saturday, 10:30 AM, NGJC Business Meeting - GA Expo, Suwanee, GA Sponsor: Philip DeTrolio

DECEMBER

10 - Saturday, NGJC Holiday Party, Atlanta Athletic Club, Sponsors: Pete and Janell Helman

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Jaguar and Friends Picnic

Submitted by John Yates

Another beautiful day graced the 16th annual picnic. 36 members and friends came to enjoy Smokejack's BBQ. This year I remember the corn chowder, which is always a big hit. 36 folks got to meet new people and catch up with old friends. Dave Kirkman's drive to

Ballground GA for ice cream did not disappoint. He found some great nearby roads that made you feel you were in remote North Georgia. Thanks Dave.



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Atlanta British Motorcar Day

May 07, 11:00 AM – 2:00 PM EDT



E-Fuel could Save Traditional Jaguar?

Submitted by Bill Fortenberry

Much has been said and written about Jaguar's plan to sell nothing but 100% electric cars by 2025 -- and the apparent decision to no longer offer any kind of sports cars, thus limiting themselves to the electric SUV / CUV market.

Meanwhile the German and Italian high end, high performance car makers are not wishing to scrap all their long time best-selling ICE sports cars and ICE exotic-cars models.... so they are going for a carbon neutral "green" fuel called e-fuel, that can be burned in an internal combustion engine designed and tuned for same. And they have gotten the OK from the EU to run with that plan, with a waiver to the previous EU all-electric mandates:

More about e-fuel: <https://www.foxnews.com/auto/europes-electric-car-mandate-ferrari>

One wonders if e-Fuel cars could save Jaguar from the potential folly of the all-electric, all-SUVs decision? If Jag pursues that one-track approach, they may very well lose a good percentage of their USA Jag enthusiasts base. With e-fuel options, they could continue the F-Type sports models with e-Fuel engines... and maybe also re-introduce the manual transmission option for it, to recapture the traditional Jag sports car market.. And they could also offer plug in hybrids, which combine an e-fuel engine with an electric capability.

If Jag ignores the e-fuel cars planned by the German high performance car makers like Porsche & BMW, and likewise ignores the Italian super-exotics makers like Ferrari who will be offering e-fuel cars, then the continental carmakers will own the European-made sports car market forevermore... with Jag lagging behind, trying to market nothing but overpriced electric SUVs and CUVs.

The USA has been a key export market for Jag, and Jag will likely discover the vast majority of the Jag-owning, Jag-buying USA market is simply not very interested in electric vehicles thus far. How many I-Pace vehicles has Jag sold in the US to date? Of the relatively few people who've bought one of those, how many are truly happy with them, in comparison to other Jag models they may have previously owned -- or might concurrently own?

Perhaps the question now is how can the Jag clubs all across the USA get the attention of Jaguar USA / Jag North America, and convince them to get the attention of the parent Jag company in UK, and its corporate owner Tata in India..... to say "not so fast" on the all-electric plan..... please look at E-Fuel car options! And maybe start looking at hydrogen ICE options as well, like Toyota is wisely doing.



Jaguar Land Rover Rebrand To JLR Is Official, New Logo Revealed

By: Christopher Smith , motor1.com

Defender, Discovery, and Range Rover are now brands under JLR, though they still wear honorary Land Rover badging.

The days of Jaguar Land Rover are officially over, at least in name. As of June 1, the UK-based luxury automaker is officially known as JLR. You can probably guess where the three letters come from, but this is more than just an abbreviation of a slightly awkward title. It's a new corporate identity that sees iconic Land Rover models transition to brands under a new JLR umbrella, on the same footing as Jaguar.

We first heard about this change in mid-April, presented as part of JLR's \$18.6 billion Reimagine strategy. At that price, JLR is obviously doing more than just creating a new logo. Manufacturing facilities are being upgraded and overhauled for the electric future, and the automaker has plans to move swiftly in that direction. We already know about JLR's next-gen ELR platform for electric SUVs, slated to underpin the Range Rover EV in 2025. On Jaguar's side of the fence, a new JEA platform will also arrive that year for three new EVs,

“JLR is obviously doing more than just creating a new logo.”



including a four-door GT that's said to have more power than any production Jag in history.

For now, at least, the focus is on branding. Jump over to the Land Rover USA website and you'll see just a small Land Rover logo towards the bottom of the main page. Defender, Discovery, and Range Rover are listed as brands, but that doesn't mean JLR is abandoning 75 years of brand equity with Land Rover. The SUVs will still carry Land Rover badges, and the name will endure as a heritage mark for the company. Executives envision the reimagined JLR as a House of Brands for distinct British luxury motoring.

“Pivotal to our Reimagine strategy is the formation of the House of Brands, which is a natural evolution, with a purpose of elevating and amplifying the uniqueness of our characterful British marques,” said Professor Gerry McGovern OBE, chief creative officer at JLR. “Our ultimate ambition is to build truly emotionally engaging experiences for our clients that, over time, will build long-term high equity for our brands and long-term sustainability for JLR.”



JCNA Regional Directors Report

Submitted by Craig Kerins and Ron Gaertner

As one of the Southeastern Regional Directors, I want to inform our Southeastern members about JCNA activities. The March Annual General Meeting (AGM) in San Francisco was great, although I wish there were more club delegate votes and less “Proxy votes.” The Board and the Delegates overwhelmingly voted to approach Land Rover owners across the country about joining our club. There are many Land Rover clubs, but none are big national (let alone INTERnational) clubs. They are also Anglophiles, they shop where we shop, and it will give us an opportunity to spread our fellowship to like-minded souls. John Boswell has written a letter to all club Presidents introducing this initiative and we are hoping for a good (great) reception. Please call me regarding any questions or any “leads.” The International Jaguar Festival (IJF) in Santa Barbara has been cancelled! California seems determined to commit suicide as they recklessly raise prices like a banana republic. It was deemed reckless to invest our precious money in this madness, and a “halt” has been called. Mark Mayuga and his team deserve a collective “Thank You.” Incredibly, the Coventry Foundation has stepped forward with an offer to consider hosting the event IF a myriad of details can be resolved. At present, this is a long shot...but still a hope. If this goes through, the Southeastern Region members will be expected to be big, active, enthusiastic participants. There continues to be a lot of activity to move the Jaguar Journal to a digital

“The March Annual General Meeting (AGM) in San Francisco was great”

format. Admittedly this was initiated by the need to reduce costs. The sorry reality is costs will indeed be reduced, but not as dramatically as one might predict. On the other hand, the quality of the product is expected to rise geometrically. The resolution of the pictures will improve, the volume of content will increase, and there will be helpful links to related areas of interest. This is our future and it would be negligent to ignore it.

The rest of my report is pretty mundane. Bill Bieble has chosen to step down as club VP. He has done an extraordinary job wrestling with the club finances and budget in these inflationary times. He will continue managing the insurance component, which remains a key JCNA benefit. J.J. Kreig has stepped forward to become VP, having proven his management skills in the recent Dallas IJF (he is also a good guy). I have been elected to the “Member at Large” which should be light duty with the people we have leading the organization. PLEASE understand that the Southeastern Region clubs are very important to the health and well-being of JCNA. We have an army of great people, great clubs, and great cars. I hope we can improve our ability to network and work together to make things even better. Call me anytime, Craig Kerins 706-726-0434 craigkerins15@gmail.com



2023 NGJC Judge's Training Update

Submitted by Philip DiTrolio

participate as an Apprentice Judge your first time out! With this year's Concours back at its traditional home; The Chattahoochee Country Club, participation should be back to normal as this location is extremely popular with North Georgia Jaguar Club members as well as those from surrounding JCNA clubs.

Beginning last year all Judges are required to attend a training session and pass the test every year. Now is a great time to get started by reviewing the 2023 Rulebook, especially the areas that have been updated for the 2023 season. The current rule book is available on the JCNA website. It can be accessed from the home page by following the links to Events, and then to Concours.

There you will find:

- (1) The complete 2023 rulebook;**
- (2) The changes from the 2022 rulebook;**
- (3) The Judge's test questions and answer sheet and**
- (4) A series of PDF's, it helps a lot to go over them.**

This should take just a few hours to complete.

As with years past, training proceeds smoother and quicker if "all Judges" complete the test prior to our training class. Once completed, you can either email or screenshot your answer sheet and text it back to me not later than August 5th. This will provide me with ample time to get the tests graded and to decide what areas, if any, we need to concentrate on. This is an open book test so everyone should be able to score a 100.

Putting together a Concours requires a lot of work often done by a small group of mostly the same people. If you're one of the members who shows up and hasn't contributed in the past, remember your fellow club members have put in countless hours on your behalf. So how about it; step up, get involved and volunteer. It will make our Concours better and that is something every club member can be proud of.

In addition to judging, we also need volunteers for the following areas: OV Inspection, Directing and Parking Cars, Running Score Sheets, and Scoring. We also need back-up personnel in the event someone is unable to be there on the day of the event. Remember, the more members who get involved, translates into each member doing less.

The schedule will be the same as last year. Training will be held at Georgia Expo, 3355

Martin Farm Rd, Suwanee GA 30024. Doors will open at 9:30, training will start at 10:00. Coffee and doughnuts will be provided as well as Chick Fil-A for lunch. If everyone arrives prepared, we should finish shortly after lunch.

If you are planning on attending, please shoot me an email or text. If you're unable to attend on that date but still want to judge, reach out and we can work something out, either an additional training session or a telephone session. However, recurrent training must be completed not less than 30 days prior to the Concours.

Let's all make 2023 our best Concours yet. Get Involved!

Philip DiTrolio, Chief Judge

(404) 372-9071

jaguar@georgiaexpo.com



Highlands Motorcar Festival for First Timers.

Submitted by John Yates

Robbie and I have called Georgia home for over 44 years. In that time we have never visited Highlands NC. So we hopped in our E-Type and headed out on Thursday for the two and half hour drive. It was a picture perfect day to enjoying the back roads into North Carolina. We checked into the quaint Highlands Inn right downtown on Main Street. The Inn has a long front porch which is a great place to sit and view the arriving cars.

There are several events to pick and choose from over the weekend. We chose the Friday morning drive. The route put the E-Type through its paces. Robbies running comments on my choice of third gear for most of the 4+ hour drive kept me wondering if I should let her drive. A break for lunch and we were back on the road. With a lot of different makes, models and technology it left a few of the younger BMWs wanting more speed. They got their chance on the second leg of the drive.

Saturday was the show and what a vast collection of different cars. This years marquee was BMW and the field had an amazing representation of model years. We and I ran into several club members to tour the grounds with which made it even more fun.

We booked dinner reservations months in advance so we had several very good meals during our stay.

On Sunday morning we decided to head out early due to the weather moving in on our route home. We missed the last day car corral. The drive home was an adventure. To give you an idea GA-400 starting in Dahlonega was pitch back and pouring rain. When was the last time you were on 400 and the traffic was running at 40 mph on a

Sunday? We had as much water coming in the inside of the windshield as the wipers were clearing off the outside! Robbie said you can tell how much she likes this car because she wasn't complaining about getting wet. After talking to Dave Kirkman now I know why he keeps a roll of wide painters tape in his E-type.

We plan on returning next year to take in more of what this show has to offer. T



This event raised over \$400,000.00 for three charities in the Highlands area.

3rd. Annual Ice Cream Social 7 to 9 PM, August 6th

Submitted by John Yates

is across the street from the Atlanta Athletic Club.

A small fee of \$5.00 per person to cover some of the costs is requested with the club picking up the balance.

To register and pay online. Go to www.ngjc.us BEFORE August 2nd. on calendar tab and click August 6, 2023 and Click **HERE** for an online application and pay with PayPal. **The PayPal account will accept your personal credit card for payment.**

We look forward to seeing everyone!

Pete and Janell

For Sale: BUTEC alternator core)

Offered By Randy Shaw

BUTEC alternator core removed years ago from a salvaged Jaguar E-type, Series 3, V12 (year unknown). External components have been lightly sand blasted clean. Rotor turns freely. Overall operational condition of the alternator and its electrical components are unknown and is being sold as is. Additional pictures available. \$200 firm. Contact Randy Shaw, rpsga@outlook.com or 770-837-2009.



For Sale: Ilco key blanks FTR6 (F81G)

Offered By Stan Cryz

I ordered a number of Ilco key blanks FTR6 (F81G) which fit not only my 74 E type but a variety of other Jags and European cars from that era. I have a friend in the trade so he got me 10, therefore, I have 9 extra to sell. If you look online at Moss and other places they sell for between \$14-24 plus at least \$5 in shipping. I got them at wholesale so can sell them at \$7 each with shipping. Stan Cryz scryz@path.org



For Sale: 1960 Jaguar Mark II

Dick Preston Offered on behalf of Don Hart



Has completed a no-expense (2 year) restoration & refurbishing & upgrade to

all mechanical, interior & exterior systems and components. The car is stunning in appearance and drives as new with key system upgrades for improved reliability, drivability and comfort. Chrome is excellent as the Claret Red paint and Tan Interior. Work includes but not limited to:

- 3.8 Engine Rebuild, fuel system, brake systems, gauges, etc., Knock-off wire wheels, Stainless exhaust and electrical etc.:

- Replace, up-grade & rebuilt Automatic Transmission
- Refurbished all Wood Panels and Trim.
- New light tan Connolly leather seats & door panels & headliner
- New Wentworth English Carpets
- Additional Details provided upon request.

Offered on behalf of Don Hart, contact Dick Preston at 678-427-4813 for more details. Asking Price: \$75,400.00

For Sale: 1975 Jaguar XJ6C

Offered By Bart Boyd

Project car. The guy I purchased this from pulled the engine and transmission for a Chevy swap. Sold them twenty years ago, and the project sat for 20 years. I bought the car with the intention of restoration, but I have decided it is more than I am interested in

tackling. The car needs paint, interior, etc. It is a project. There is some surface rust here and there. The driver's side floor pan needs replacement. There is some rust on the driver side rocker. Boxes of new parts and removed parts included. The previous owner

had already purchased some of the seals and weather stripping new. A 1985 4.2 engine is included with the car. Its condition is unknown but complete. Asking \$4,500 OBO. Contact Bart Boyd at 423-584-9370.