

**The Booth Museum Club Ride  
August 15, 2015**



**September 12, 2015  
British Car Fayre**

**PRESIDENT'S  
LETTER**

I just glanced at my calendar and its July already. That means half of the year is gone forever. We have had record turnouts for each of our activities so far this year, and without an Activities Chairman. If you're serious about your schedule and know how to delegate, we could use some help organizing the club activities each month. Call me! Also, check out the new activities calendar in this issue for the rest of the year. Our annual NGJC Concours d'Elegance is coming up soon in October. This is one of our biggest events of the year and is held at the beautiful Chattahoochee Country Club in Gainesville. You don't have to show a car to participate, but there are always plenty of cars to enjoy. The brunch served in the Club is to die for and the camaraderie unparalleled. In conjunction with the

*Continued on page 2*

**Welcome new members**

- Jim and Robin Murphy of Woodstock,
- Rebecca and Gary Atz of Cumming,
- Kip and Nancy Catanese of Kennesaw,
- Bruce Burton of Ball Ground



**The Booth Museum Club Ride August 15, 2015**

*Submitted by John Hoffman*

The Booth Western Art Museum in downtown Cartersville, Georgia is a 120,000 square foot beautifully modern Museum opened in August 2003. It houses the largest permanent exhibition space for Western art in the country. Galleries feature contemporary Western American art, historic Western art, Civil War art, Presidential portraits and letters, Western movie posters, and Western illustrations. Sagebrush Ranch is an interactive gallery where children of all ages can learn about art and Western America. The Museum's Special and Temporary Exhibit Galleries hosts six to ten temporary exhibits per year.

The club will meet in the parking lot behind the McDonald's at Exit 17 off highway 400, Keith Bridge Rd. We will meet at 9:30, departure at 10:00 for a back roads ride to the museum in Cartersville. The club has a group admission rate of \$8.00 per person. There are also several restaurants within walking distant of the museum.



**For Our New Members What's This Thing Called a Concours?**

*Submitted by Pat Harmon 2013*

*Foreword by John Hoffman, Concours Chairman*

The following is an article written by our former President and Chief Judge explaining our Concours d'Elegance. Please read as it is a great intro for the new members and a good refresher course for those old members who often do not participate. However, the Concours is not just a car show, but much, much more. It is a time all of our members can gather to see some of the best examples of Jaguars in the club. You do not have to show or display a car to attend, but, I would suggest that you register your car for display only, even if you don't want to compete. The fee gets you and a friend a most enjoyable brunch.

In addition, some of the best Jags from other southeast Jaguar clubs are in attendance, usually

*Continued on page 6*

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JG2662	13	XJ SUPERCHARGED	POLARIS WHITE / LONDON TAN	33,310	V49702	3.28.2013
		<b>JAGUAR XF</b>				
JG2667	15	XF 3.0	EBONY BLACK / LONDON TAN	6,540	U59767	1.31.2015

Contact: Brian Bruder, Sales Manager at Hennessy Jaguar/ Land Rover Gwinnett 770-680-5000

# Cat Boutique Concours Charity Auction 2015

Submitted by Lory Healy, Cat Boutique Chairman

Again this year the proceeds from the Cat Boutique Charity Auction will be donated to Children's Healthcare of Atlanta, a 501 (c) 3



not-for-profit organization, which is one of the charities supported by Jaguar Land Rover of Gwinnett, who has supported the NGJC from its inception and is the sponsor of our Concours Brunch. Children's is the pediatric physician teaching site for Emory University School of Medicine and Morehouse School of Medicine. Research is the cornerstone of Children's, with Emory, Morehouse and Georgia Institute of Technology working together for this effort.

Proceeds from the auction should be made out to Children's Healthcare of Atlanta directly and then Children's will send a tax letter acknowledgement to the individual donor which may be deductible for federal

NGJC will consider that to be the club's donation. You can go to their web site [www.choa.org](http://www.choa.org) to find out more about their good works.

We are looking for items that would be of interest to Jaguar owners: Jaguar memorabilia, automotive books, Jaguar car parts, etc. Please search through your homes for appropriate items to be donated for a great cause!!!!!!

Contact Lory Healy at [lbhjazz7@gmail.com](mailto:lbhjazz7@gmail.com) (706-865-1635) with a list of items you will be donating along with a minimum reserve value. If you would like to volunteer to help with the event please contact me also.



President's Letter from page 1

Concours, the Cat Boutique is "manned" by some of our dedicated women members. This is our main charity drive, benefiting Children's Healthcare of Atlanta. Last year we raised a record sixteen hundred dollars. Sooooo, if you or your business have any articles, materials etc, that can be donated we would appreciate it. The format is a silent auction. I know I'm a day late and probably a dollar short, but I wanted to mention the

annual Collector Car Appreciation Day. It is sponsored by SEMA Action Network, and is the second Friday of each July. This was the sixth year Congress passed a resolution recognizing the day. Mark your calendar for next year, we hope to have a special function. "I am not running for President of the United States," but thank you, for your support.

John W. Hollier



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*Deadline for Newsletter Articles and Advertisements is the 26th of the preceding month.*

*All submissions are nonbinding and subject to approval.*



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# 2015 NGJC Calendar

Submitted by Dave Kirkman

## NGJC EVENTS: July

M	T	W	T	F	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## NGJC EVENTS: August

M	T	W	T	F	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

= Club Events  
 = Other Events  
 = Independence Day

**January 31 (Saturday)**  
 Visit to Bob Boston's Van Conversion Factory  
 Sponsor: D. Kirkman\*  
 Time: 10:30am  
 Location: Adaptive Mobility Systems  
 2072 N Bibb Dr., Tucker, GA.

**February 14 (Saturday)**  
 Valentine Gathering,  
 Time: Diner At North Point  
 Sponsor: Brian Hernan\*  
 Location: 2355 Mansell Rd., Alpharetta, GA.

**March 14&15 (Sat & Sun)**  
 Amelia Island Concours,  
 Sponsor: N/A  
 Location: Amelia Island, FL

**March 20-21 (Fri-Sat)**

JCNA Annual General Meeting  
 Location: Philadelphia, PA

**March 28 (Saturday)**  
 Panoz Factory Tour  
 Time: 11:00AM Brunch  
 Location: Chateau Elan  
 Sponsor: J. Hollier  
 Location: Hwy 124, Hoschton, GA.

**April 24, 25 & 26 (Fri/Sat/Sun)**  
 Walter Mitty Historic Races  
 Sponsor: TBD  
 Location: Road Atlanta

**April 25 (Saturday)**  
 Spring Drive & Lunch with Harmon  
 Sponsor: D Kirkman

May 1, 2, & 3 (Fri, Sat & Sun)  
 -Pinehurst Concours d'Elegance

**May 2 (Saturday)**  
 Ethanol Tech Session  
 Time: 12:00 Noon  
 Sponsor: J. Newell  
 Location: Eljay, GA

**May 3 (Sunday)**  
 British Motorcar Day  
 Time: 10:00 AM  
 Sponsor: J. Hollier  
 Location: Roswell GA.

**May 9 (Saturday)**  
 NGJC Judges Training  
 Time: TBD  
 Sponsor: C. Kerins  
 Location: Hennessy Jaguar, Gwinnett

**May 10 Mother's Day**

**May 23 (Saturday)**  
 Early Spring Drive  
 Time: TBD  
 Sponsor: Dave Kirkman\*

**May 25 Memorial Day**

**June 6 (Friday)**  
 Ferrari Maserati of Atlanta's 10th Annual Rides to Remember

**June 11-14 (Thurs-Sun)**  
 Highlands Motoring Festival  
 Time: TBD  
 Sponsor: \*  
 Location: Highlands, NC

**June 20 (Saturday)**  
 Jags 'N Friends

Annual Picnic  
 Time: 2 pm  
 Sponsor: B. Hernan\*  
 Location: Linda and Vail Frost's Home

**June 21 Father's Day**

**July 16-19 (Thurs-Sun)**  
 Carolina Jaguar Club Concours  
 Time: TBD  
 Sponsor: NC Jag Club  
 Location: Little Switzerland, NC

**August 15 (Saturday)**  
 Summer Drive to Booth Western Museum  
 Time: TBD  
 Sponsor: J. Hoffman  
 Location: Cartersville, GA

**September 7 Labor Day**

**September 12, (Saturday)**  
 British Car Fayre  
 Time: 10:00 AM  
 Sponsor: TBD\*  
 Location: Norcross, GA

**September 18 & 19, (Fri & Sat)**  
 Smokey Mountain Club Concours  
 Location: Greenville, TN

**September 16-20 (Wed-Sun)**  
 JCNA Challenge Championship  
 Time: TBD

Sponsor: Wisconsin Jaguars Ltd.  
 Location: Elkhart Lake, WI.

**September 27 (Sunday)**  
 1st Fall Drive to North GA. Mountains,  
 Time: 9:30  
 Sponsor: D. Kirkman  
 Location: TBD

**September 30th- October 3**  
 Petit LeMans race at Road Atlanta  
 Location: Road Atlanta

**October 10 (Saturday)**  
 NGJC Concours Dinner  
 Time: TBD  
 Sponsor: TBD  
 Location: Gainesville Area

**October 11 (Sunday)**  
 NGJC Concours  
 Time: 10:00 AM  
 Sponsor: J. Hoffman  
 Location: Gainesville, GA

**Oct 16, & 17 (Fri/Sat)**  
 Euro Auto Festival  
 Time: 10:00 AM  
 Sponsor: D. Kirkman  
 Location: BMW Plant, Greer, SC

**October Date TBD (Sat)**  
 Jaguar Society of South Carolina Concours  
 Location: Columbia, S.C.

**October 30- Nov 1 (Fri/Sat & Sun)**  
 Hilton Head Concours

Time: TBD  
 Sponsor: D. Kirkman\*  
 Location: Hilton Head Island, SC

**November 21-22 (Sat-Sun)**  
 Overnight Drive to Charleston, SC  
 Time: 10:00 AM  
 Sponsor: TBD  
 Location: Charleston, SC

**November 26 Thanksgiving**

**November 28 (Saturday)**  
 Annual NGJC Business Meeting  
 Time: 10:00 AM  
 Sponsor: J. Hollier  
 Location: TBD

**December 13 (Sunday)**  
 NGJC Christmas Party  
 Time: 6:00 PM  
 Sponsor: J. Hollier  
 Location: Naylor Hall, Roswell

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# “Rides to Remember” A Driver’s Perspective

Submitted by John Hoffman

On Saturday June 6, 2015 four club members, Alan Taylor, Sandy Utt, Charlie Schwank and I, volunteered as drivers for Rides to Remember. This ride takes place at Atlanta Motorsports Park (AMP), is sponsored by Ferrari - Maserati of Atlanta and benefits children with cancer. Most of the cars met at the Alpharetta dealership and caravanned to Dawsonville. Police escort to highway 400, almost a mile long with the buses carrying the children and families.

Just at 100 cars and 140 children participated in the event which gives the children ages 8 to 18 a chance to ride the AMP track in exotic cars. It was a beautiful day and the children had a great time on the rides. Awesome and wow were heard frequently. The children have 2 hours to get in as many rides as possible, each one takes about 20 minutes in set up, wait and ride time. They get to pick the cars they want

to ride and competition with the Lambo’s and Ferrari’s was evident. The speed is set by a pace car and was not to exceed 70mph, however, I noticed I was at one time going over 80mph.

It should be noted, that the AMP track is a very technical track, it does not have a long straight away as does Road Atlanta and the corners are very demanding. Therefore, a speed limit of 70mph makes for a very

good safe ride. In the future when the club participates in this event we need make sure that only late model Jaguars sign up. It is not for the E Types and older. In hindsight, I was very glad my E-Type had a brake issue and at the last moment I substituted my C7 Corvette. Charlie brought his new F Type, a perfect car for the event.

Rides to Remember also need volunteers, both at the dealership and at the track. Lory Healy volunteered this year and indicated about 80% of the volunteers didn’t show up.

This was the 10th annual ride and was started when a child of one of the dealership’s employees was stricken with cancer. It is open to only 100 cars, so register early. I will hope to participant next year, but unless I get a different Jaguar, it will again be in the Corvette.





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# 9th Annual North Georgia Jags 'N' Friends Picnic Saturday, June 20th

Submitted by John Baxa

Once again we've had a very successful summer picnic to get our summer started off on a positive note with record attendance. We've been very lucky to have great weather for these events through the years and even luckier still to have a great venue along the Chattahoochee River to enjoy them. We wish to express special thanks to Linda and Vail Frost for hosting our gathering at their lovely home and also to Brian and Linda Hernan for their efforts to organize the catering and attendance details. 



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## For Our New Members What's This Thing Called a Concours?

Foreword by John Hoffman, Concours Chairman

arriving Friday or Saturday night. The club has obtained rooms in the Holiday Inn downtown at a very reasonable rate of \$104.00 per night. We then get together on Saturday night for a reception and fellowship. All club members are invited to the Saturday night event and stay over at the hotel.

The Concours d'Elegance is the club's premier car event of the year and I want to encourage all members to take part.

If, after reading the article, any of you would like to learn more about how to enter your car in our Concours d'Elegance or would like to try judging (starting as an Apprentice, no stress) I or Chief Judge, Craig Kerins, will be more than willing to schedule a meeting and explain this process in more detail. Before we try to schedule anything please give one of us a call or send a message that you would like to attend. Contact information is on page 2 of this newsletter. If enough of you are interested we will then schedule a time and place convenient for all. Give it some thought. It's time to take your Jag to the next level.

*Submitted by Pat Harmon 2013*

I am thrilled to see so many new members in our club and I am writing this article just for them. As many of you have found out we are a "do stuff with our cars" kind of club. All you have to do is look at the event calendar in our monthly newsletter to see the diverse things we do-- tours, drives, slalom competition, picnic and something called a Concours d'Elegance. In this article I'll do my best to explain this extremely popular event, how easy it is for you to be a part of it, and start you on the process of joining our Concours team.

What is a Concours d'Elegance? Throughout the year almost all of the clubs in JCNA hold a nationally-sanctioned Concours d'Elegance. Basically it's a car show but a very special one. By entering their Jaguars, club members compete for local, regional and national titles. JCNA has thus prepared fairly detailed rules to make sure judging is consistent from one club to the next. Clubs have judging teams (we have over 20 judges in ours) who receive annual training in the JCNA rules and judging techniques. Now, when we hold a Concours, the cars are divided (and separately judged) into divisions and classes to make sure everything is fair and equal. That way we don't

have a one year old car competing against one that was made before many of us were born. It is very common to see brand new cars on the field right along with cars made before WWII. Everyday driver cars are judged as well as those that have gone through very expensive restorations. There is literally something for everyone.

Cars are judged and scored in three main divisions: Championship, Driven and



Special. Each of these divisions are further broken down into classes basically by model type and year. The Championship Division is the most rigorous as everything is judged except for the underneath side of the car. Here we judge the engine compartment, boot, interior and exterior. The cars are judged in three areas: condition, cleanliness and, most importantly, authenticity. A perfect car must look

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## For Our New Members What's This Thing Called a Concours?

Submitted by Pat Harmon 2013 Foreword by John Hoffman, Concours Chairman

exactly as it did when it left the factory. Now Driven Division is less stringent and designed for people who like to drive their cars. When they do that, things get dirty and a bit worn so, in this division, we only judge the exterior and interior. Finally, we have the Special Division, which is designed for race cars, replicas and Jaguars that have been seriously modified with non-authentic parts.

Cars must be driven onto the Concours field under their own power and presented by their owners. Champion and Special Division cars are then judged by three person teams and the Driven Division cars are judged by two person teams. The teams are allowed no more than 15 minutes to judge each car. Following the physical inspection the cars are then given Operational Verification inspections. Here the judges want to make sure all the lights and horns work.

So here's how the North Georgia Jaguar Concours goes (it is one of, if not the, most popular events in the Southeast). We have been holding our Concours in October in Gainesville at the Chattahoochee Country Club which is a great venue. People start arriving around 9:00 am and are directed to their assigned parking spots. They then get out the rags and polish and start making the final touch-ups. Remember the cars have to look just like they came from the factory so dead bugs on the bumper is a no-no! This is also a great time for meeting people, looking at other cars, swapping stories and generally having a fun time with others who share your passion for Jaguars.



Then at noon, comes one of the reasons our Concours is so popular the famous CCC luncheon buffet. Then it is back to the cars and wait for the call--Rags Down. At this point the judges enter the field and start their tasks. Owners are asked to stay by their cars and await the judges arrival. The team will then introduce themselves, verify that the entrant is the owner/lessor of the car, and begin their inspection. Each judge is assigned a component such as Interior or Boot and uses a special score sheet for that component. Deductions are then made for anything they find wrong. Normally entrants are not to talk to the judges except if the judges find something they feel is non-authentic or missing. If they do, they give the entrant the opportunity to prove authenticity. Here's a quick example: All Jaguars were shipped with a front license plate holder. In many cases, in states where there is no requirement for front license plates, these holders are discarded. In a Concours the holders must either be on the bumper or displayed beside the car. If it isn't, the Judges will ask about it and then make the deduction.

The judging is typically over in 2 hours or so. All the score sheets are then collected and a scoring team totals and records the scores. Everyone then gathers for the awards presentations. Each class is awarded first, second and third place trophies which, in our case are very nice pewter plates. It is then time to pack up the cars and head home.

I said at the beginning of this article that I was writing it primarily for our new club members who probably know very little about these events. I am hoping this will whet your appetite to bring your car and start participating in our Concours program.



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