



Valentine's Day Celebration Set for Saturday, February 13

NOTE New location

Tire Tech Session Scheduled for Saturday February 27th

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Submitted by Ivan Ruiz

Tires are a very important component of your Jaguar. They are what keeps it on the road and helps you stop when needed. They are also a high wear item and can be expensive when they need to be replaced.

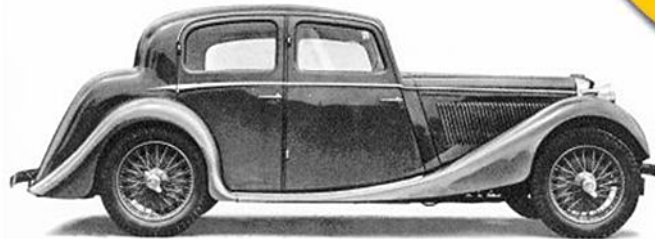
I am planning a tech session for Atlanta Jaguar Society and would like to extend the invitation to all NGJC members. This tech session discusses ways to get the most life out of your tires, and the best ride. Georgia Tire Depot has been in the tire business for many years and they will show us examples of what can happen if tire pressures are not maintained. They will also discuss the importance of proper tire balance and show us how it is done. Another important item that affects the way a car drives, and how long a tire lasts, is suspension alignment. There will be a demonstration of how an alignment is tested and adjusted.

Georgia Tire Depot is located on Johnson Ferry Road, approximately one mile south of the intersection with Lower Roswell Road.

After the session, for those that are interested, we will be going for lunch at Paper Mill Grill, which is located just a few miles from where we will have the tech session.

To provide our host with a headcount of attendees, plus make lunch reservations, please send an e-mail by Thursday February 25 to Ivan Ruiz (ivan@thecarnut.com) and indicate how many people will be attending the session AND how many will attend the lunch.

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The very first SS Jaguar was a good looking four seater saloon, which looked as though it would cost 1000, but it only cost 385 with 2 litre Standard-designed six cylinder engine.

Jaguar Celebrates 75th Anniversary of SS Cars at Amelia Island

Submitted by Dave Kirkman

In 1935, SS cars released its latest entry to the market, the SS Jaguar. SS Cars had started out making motorcycle sidecars under the name Swallow Sidecars, but one of its founders was a determined young man and wanted to do more than make sidecars. The company had been founded by William Lyons and William Walmsley in 1922 and it was William Lyons whose ambition went beyond sidecars

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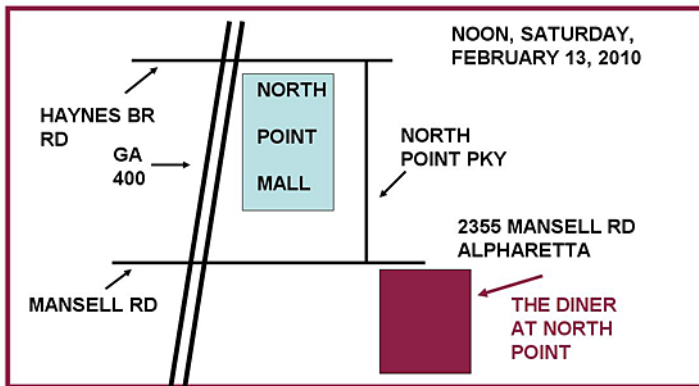


Valentine's Day Celebration Set for Saturday, February 13 MOVED TO NEW LOCATION

Submitted by Dave Kirkman

The attendance at our annual Valentine's Day Celebration has increased to the point that we have moved the event to a new location. We have reserved a lovely private dining room that can easily accommodate our group as we celebrate that special person in our lives. We will now gather at noon on February 13 at THE DINER AT NORTH POINT. Their address is: 2355 MANSELL ROAD, ALPHARETTA. (see attached map). We have made arrangements for a special menu that will feature a choice of chicken, beef, or fish complete with salad and desert. Please let me know if you plan to attend so that I can let the restaurant know approximately how many we will have dining. Call me at 770 886 7435 or email me at kirkmandav1@aol.com. Of course you are always welcome to come last minute. Also remember to bring that not so nice Valentine Card for the "Reading of the Valentines"

DIRECTIONS TO THE VALENTINE'S DAY CELEBRATION AT THE DINER AT NORTH POINT



NOON, SATURDAY,
FEBRUARY 13, 2010

PRESIDENT'S LETTER

Little Cars & Big Cars

Well, I don't know about you but I've had my Barrett-Jackson annual fix of watching some very interesting cars (John Dillinger's 1930 Model A coupe, a superb Diamond T pickup truck, etc.) cross the auction block and be sold. With our struggling economy I was surprised at the bidding activity, especially on the last day of the auction when cars sold for well into the six figures "Ah, dear, just let me explain and you'll understand. Remember that money we had in my 401(k) plan?"

Closer to home, I hope that those of you who toured the GMP Models showroom in Winder, GA on January 16th had a good and interesting time. I was amazed at the realistic detail that the models had all the way down to individual, wire spokes in the wire wheels! I used to think that the model cars, etc., that we built as kids were cool but they had nothing on these models. Thanks to Brian Hernan for arranging and planning the tour and orientation talk.

The NGJC's next outing is a Valentines Day luncheon scheduled for Saturday, Feb 13th. So bring your Special Someone and head on over to the North Point Diner. This is always a

Continued on page 2

Presidents letter continued from front cover

fun venue to socialize with other club members along with some good food to enjoy. The diner has some very interesting menu selections and some great desserts.

Let's do lunch soon.

Continued from front cover

**Tech Session - Taking care of your tires
Saturday, February 27 at 10:00 AM
Georgia Tire Depot
587 Johnson Ferry Road
Marietta, GA 30068
(770) 973-7171**



Continued from front cover

while William Walmsley favored a less risky approach to growth in the market. It was this difference that caused Walmsley to leave the company fairly early in its history. After WWII the company name had to be changed due to the negative association with SS and Hitler's devastating force. Since the SS Jaguar had been very well received it was decided to rename the company Jaguar Cars.

2010 marks the 75th anniversary of the SS Jaguar, a car of great historical value. The Jaguar Heritage trust is celebrating the anniversary by sending Jaguars from its collection to various celebrations around the world including, the 2010 Amelia Island Concours d'Elegance and the 2010 Pebble Beach Concours d'Elegance.

So Amelia Island will be a must for me and many others of the Jaguar Clubs of North America this year. Can't wait - Yippee!

"I have always been convinced that visual appeal - without resort to gimmickry - is fundamental to the success of any product, and it costs no more to design a product in a pleasing manner."

Sir William Lyons - Chairman of Jaguar Cars, as stated in 1968, the year Jaguar Cars gave us the first XJ6.



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North Georgia Jaguar Club 2009 Calendar of Events

Submitted by Larry Kludt lrkludt@kcc.com *Club Member Facilitator

Officers

December 2009

Sunday 6th – Gainesville Christmas Car Parade *p. harmon

Sunday, 20th – NGJC Annual Christmas Party *I. kludt

January 2010

Saturday, 16th – Tour GMP model manufacturing in Winder GA *B. Hernan

February 2010

Saturday, 13th – NGJC Valentines Day Luncheon – Pearl Lian Restaurant – Duluth, GA *D. Kirkman

Saturday, 27th – Tire Tech Session *I. Ruiz

March 2010

Friday-Sunday, 12,13,14th – Amelia Island Concours – possible overnight – *need someone to sponsor trip

Sunday, 28th – Early Spring Drive *G. Haldane

April 2010

Saturday, 17th – Concours

Judge Training (new and current) – Hennessy Jaguar Winnett *P. Harmon

Saturday 24th – Spring Drive *D. Kirkman

Saturday 24th – Jaguar Club of North Florida Concours

May 2010

Saturday, 1st – The Mitty Historic Car Races – Road Atlanta *P. Harmon

Saturday, 15th – British Motorcar Day – Rome, GA *D. Kirkman

Sunday, 23rd – Spring Slalom Racing – Chicopee Center Oakwood *D. Maury

June 2010

Saturday, 12th – High Museum of Art Car Exhibit – Atlanta *B. Hernan

Sunday 13th – Jags 'N Friends Picnic – Norcross *B. Hernan

July 2010

15th - 18th – Overnight CJC Concours d' Elegance – Little

Switzerland NC *P. Harmon

Saturday, 31st – Tech Session – XJS Model Jaguars – Duluth *C. Engelhorn

August 2010

7 - 8th – Smokey Mountain Jaguar Club Concours

Saturday, 21st – Summer Drive – Need someone to sponsor

September 2010

Saturday, 11th - British Car Fayre – Norcross *P. Harmon

Sunday, 26th – Fall Slalom – Chicopee Woods Gainesville *D. Maury

October 2010

Friday – Saturday, 1-2nd – Petit Lemans – Road Atlanta *P. Harmon

Sunday, 10th – NGJC 9th Annual Concours d'Elegance – Gainesville *D. Maury/P. Harmon

Saturday, 16th – Euro Auto Festival – BMW Plant SC

Saturday, 23rd – Fall Drive *D. Kirkman

November 2010

Friday-Sunday, 5-7th – Hilton Head Concours Overnight *D. Kirkman

Saturday, 13th – Annual Club Business Meeting *L. Kludt



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Deadline for Newsletter Articles and Advertisements is the 26th of the preceding month.

All submissions are nonbinding and subject to approval.



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2010 Club Events - Better Than Ever!

Submitted by Pat Harmon, Vice President

There are many great reasons for belonging to the North GA Jaguar Club...Jcna membership and their magazine, discounts at Jaguar dealerships, sharing information about our cars and.....probably the most important....getting out and having fun with our cars and friends. Our 2010 calendar is loaded with a raft of fun things and you'll find it published in each newsletter.

As we start this new year with a new slate of club officers, there's been a couple of subtle changes you should notice. First, we've changed the events calendar posted in our newsletter such that it rolls with the date and you will always be able to see what we are planning 12 months in advance. Secondly, we've made the Vice

President in charge of overseeing all the activities and to help anyone who's running one of our events. If there's anything you'd like to see us do or change...I'm the person to come to and I'll do my best to make it happen.

We try to plan events so that there is something for everyone. Whether it be serious Concours d'Elegance competition, Slalom Racing, road rallies, or driving trips you should find one or all that turns your fancy.

Don't be shy. If you haven't been out with our group, you have a pleasant surprise coming. I've been with a lot of car clubs over the years and I have never been with such a friendly and energetic group such as this.

Give it a try. Take a look at our calendar. There you will see a description of the event and the name/number of someone to call if you have any questions.

Like I just mentioned, our calendar goes out 12 months and I am constantly looking for new things to do and new people to organize them. Again, take a look at our calendar. If there is an open spot for an event, I'll flag it on the calendar and solicit people to call me with their idea. Next time you are out and about and find a place that would be really cool for a club drive or event...give me a call and the two of us will make it happen.



Big Time with Small Cars

Submitted by John Baxa

If you have prepared your car for a Concours d'Elegance or participated in a restoration, you have a pretty good idea of the importance of attention to detail in the success of those activities. Imagine that attention to detail focused down to mere fractions of an inch and you begin to understand the hard work, patience and concentration it takes to pull off the successful implementation of models like the ones GMP Diecast Models produces; and they have done it many, many times over again for autos, guitars and dioramas.

Our club had the opportunity to see the results of that focus January 16th as we were guests of Tom Long, founder and president of GMP in Winder. That Saturday didn't look like much of a day for an outing with the rain and cold weather, but

no matter, as the activities were all inside. Not only did we get to see thousands of examples of the modeling art in up-close, inches from your face inspection, but Tom carried us along the process of getting the idea

of making a model, finding real-life correct examples of cars, then photographing and describing them so artisans in another country halfway around the world can craft an acceptable prototype for their evaluation.

That process can cost thousands of dollars—even hundreds of thousands in some instances—and the manufacturing has not yet begun.

We wish to say thanks to Tom for taking a Saturday morning during a very busy time of year for his company to spend time with thirty-plus of our membership and allowing us to enjoy his wonderful collection of models. We also enjoyed getting together for some Mexican food afterwards at El Centinela in Winder afterwards before heading home.



Continued on page 6

JCNA 2009 Competition Final Standings

Submitted by John Baxa

The JCNA standings for regional and national competitions are now final and members of our club are well represented. In Concours events Pat and Nancy Harmon picked up a 3rd place prize with their Anthracite 2001 XK8 but they have to share it with Michael Sunday of the Jaguar Owners Association of the Southwest. Its incredible two cars would score 99.94333 just .00666 off the second place winner.

Recognition also goes to Roy and Linda Cleveland for scoring 1st place in the Southeast region with their sleek 1960 XK150S; Dick Maury also scored 1st in the region with his beautiful red '63 XKE OTS; and Dave and Beverly Kirkman took 1st in the region as well with the lovely willow green '69 XKE Series II OTS.

Jim Anderson and Dick Maury scored respectively 2nd and 3rd place nationally in the Slalom only .073

seconds apart in category H--each in the '71 E-Type green bomb that they have been campaigning the past couple of years. Dick also picked up a 3rd place trophy in category L driving a 2010 XKR convertible proving a competent driver can do well in both old and new cars. Congratulations to all of these folks; may they inspire you to compete as well.



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Big Time with Small Cars

Submitted by John Baxa



Continued on page 7

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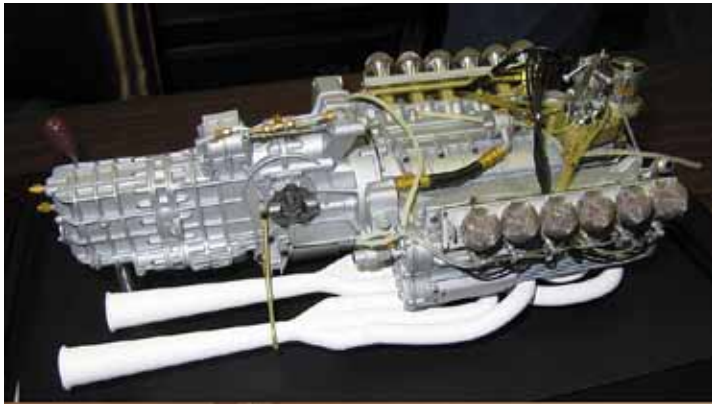


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Big Time with Small Cars

Submitted by John Baxa



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The program is intended to be permanent, but eligible vehicles and amounts will be examined quarterly and adjusted as necessary. This will ensure that as inventory is exhausted and new cars are launched, the program will apply to the Jaguars currently available.

Watch your mailbox. Jaguar will send all eligible JCNA members a letter to announce the program. The letter will include a certificate number denoting your eligibility.

JCNA Member Purchase Program

XF Models	\$750
XJ Models	\$1,000
XK Models	\$1,000

This program is not transferable and is available only to JCNA members in good standing. Membership verified via prior fiscal year roster (Dec 31). Cannot be combined with A/Z plans.

Big Time with Small Cars

Submitted by John Baxa



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