

Coming up...

Jaguar Has Announced A New Race Car! *page 5*

Visit to Blackpool Of The Jaguar Daimler Heritage Trust *page 6*

Time to Renew Jag Club Membership for 2023



LETTER FROM THE PRESIDENT

December already! This year's November business meeting brought new ideas and opportunities to reach out to members of our club. Check out our secretary Walter's notes in this issue.

The calendar for 2023 has a mix of new outings as well as old favorites. One of our goals this year is to plan events east and west of Atlanta to try to be more local.

As we kick off the new year there will be more focus on Social Media. We are working on bringing that platform up to speed so we can reach more of our club members online.

I will be stepping down as president but not stepping away. Dave Peck has volunteered to be our next club president. He is bringing fresh ideas to communicate and build a more inclusive club.

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Time to Renew Jag Club Membership for 2023

Submitted by John Baxa

A portion of our club membership dues goes to support the national umbrella organization, Jaguar Clubs of North America (JCNA) as well as your subscription to their bi-monthly magazine. The NGJC Board of Directors has decided on a modest increase to \$60.00. While national membership has fallen off in recent years, our local club has maintained our strength, even increasing our numbers somewhat.

The 2023 membership dues for NGJC of \$60 are due by January 1. If you are going

to renew your membership for 2023, please mail your dues by the middle of December. If you know you are not renewing, a quick e-mail to John Baxa jwbaxa@mindspring.com would be appreciated so that our e-mailing of the roster to JCNA will not be delayed. We have to send a roster to JCNA with dues payments for each member on the roster in early 2022 so it is very important that we have all our dues collected by January 10.

There are now three ways to pay: by check, major credit card, or by PayPal.

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Annual Business Meeting Minutes

Submitted by Walter Heine

Attendees: John Yates, Terry Mathewson, Walter Heine, Phil DiTrollo, Peter Helman, Dave Kirkman, John Baxa, Linda Frost, Dave Peck, Alan Taylor

The meeting was called to order by John Yates.

Phil DiTrollo developed an agenda for the meeting.

Discussion Topics

Club Membership / New Members – Current status and growth

Financials

2023 Calendar of events

Club Membership / New Members

We have ~140 members in the club. They are disbursed north and east of Atlanta into

Continued on page 3

Annual Holiday Party Sunday, December 11, 2022

Submitted by John Yates

We're back in the Holiday mood with a party at the Atlanta Athletic Club, thanks to hosts Peter and Janell Helman. Be sure to save the date for this year. Keep an eye on your mailbox for the invitation with details about the menu.

Location:

Atlanta Athletic Club, 1930 Bobby Jones Drive, Johns Creek, GA 30097

Time:

Cocktails at 6:00PM, Dinner at 7:00PM, Sunday, December 11, 2022

Price: \$60.00 per person

While you're at it, why not go ahead and renew your Club membership at the same time? Go to www.ngjc.us and select the Calendar tab, then click on the highlighted HERE link under the December 11th date and fill out the form and submit.

Host of the 2005 JCNA Challenge Championship



affiliated with Jaguar Clubs of North America



Host of the 2017 International Jaguar Festival



President's Letter
continued from Page 1

Time to Renew Jag Club Membership for 2023

Submitted by John Baxa

I want to thank everyone who has supported me these last two years. Current and past officers as well as club members have been instrumental in my ability to keep this club moving.

All the best,
John



Please note that you do not need to have a PayPal account to pay by credit/debit card. If paying with PayPal, please go to www.ngjc.us and click on the Membership tab at the top of the page and follow the directions.

If paying by check, please make your check payable for \$60 to the North Georgia Jaguar Club and mail it to

John Baxa, VP Membership
1250 Lake Charles Drive
Roswell, GA 30075

If your payment does not reach us by January 10, you will be dropped from the renewal roster which we send to JCNA. If you rejoin later, we have to reinstate your membership which takes the time of people who are doing all this voluntarily. Do your part and make your payment when you read this.

In making your decision on renewal, you should consider the following tangible benefits of club membership

A Concours program providing friendly competition with good people and a scoring system that is known and respected around the world.

A JCNA score defines the level of authenticity of your car that can't be disputed.

- The specific Event and Year-End Trophy Awards Program for Concours, Rally, and Slalom.
- Special Awards to recognize those who have provided great service and great participation.

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Officers

President

John C. Yates
johncyates@comcast.net
678-524-5076

Vice-President

OPEN

Vice-President for Activities

OPEN

VP-Membership

John Baxa
jwbaxa@mindspring.com
770-642-7535

Vice President

Concours

Terry Mathewson
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Treasurer

Linda Frost
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The Old Rally master

Dave Kirkman
kirkmandav1@aol.com
770 886-7435

Webmaster

Dick Maury
rcmaury@bellsouth.net

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Walter Heine
walter_heine@hotmail.com

Concours Chief Judge,

Philip DiTrolio

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*Deadline for Newsletter
Articles and
Advertisements is the
26th of the preceding
month.*

*All submissions are
nonbinding and subject
to approval.*



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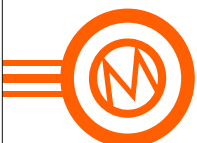
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Annual Business Meeting Minutes

Submitted by Walter Heine

Tennessee and South Carolina. On average ~20 do not renew their memberships, but this is offset by getting new members on board. 120 – 130 members seems to be a good target number. What can we do to attract younger people to the club?

Make sure they know that ALL Jaguars marques and enthusiast are welcome. Dave Peck noted that a local group meets at Cars N Coffee once a month. We will send a NGJC representative to attend with a goal of introducing them to our club.

The membership can be broken into three groups based on functions they attend:

1. Concoers events
2. The drives
3. Take part in both

Drives are entertaining but difficult to coordinate due to geographic considerations for club members. The same holds true for luncheons and dinners.

We could start the drives from various locations with a common destination.

Quarterly dinners / get togethers can be scheduled in various regions to make it easier for members to attend them.

Welcome Gift:

John passed out with suggestions for name tags and a club badge that would be presented to new

members at a club meeting.

Expanding to a semi-annual dinner seems like a good way for everyone to get together socially. This would be a good time to present the new members with their badges and a SWAG bag (contents and approval are still TBD).

Cost is ~\$15.00 per badge. Specialty Engravers can make them as needed.

We would like to update our club logo. Phillip DiTrolio presented a few ideas that the board will review.

How do new members find out about us? Typically, through our website.

Discussed using social media (Instagram, Facebook, LinkedIn etc.) as vehicles to expand our footprint.

Develop a business card that can be handed to Jaguar owners as we come across them. The card has contact information, details about the club and website information. They can be handed to a car owner or, if one is in a parking lot, slide it under the windshield wiper.

What can we, as a club, offer to new members?

Club members have a wealth of technical information. Club members also have good contacts with car restoration as well as locate spare parts. Are they willing to share this?

Consider assigning a mentor to new members. They will introduce them to the membership at club functions, answer questions etc. Dave Kirkman and Phil DiTrolio volunteered to take part in the

drive, plenty of amenities in town.

Phil DiTrolio offered to organize another get together for those attending Barrett – Jackson in Florida.

Annual Concoers:

The trophies were very nice. We will investigate increasing the registration / entry fee so that it covers the cost of the event.



program.

Activities

We should have one or two big events. Some considerations are:

Drive to Chattanooga, TN, an excellent location, nice drive with lots to do when we get there.

Drive to Huntsville, AL to visit the rocket museum. It is a ~four-hour drive.

Callaway Gardens – scenic location, lots to do, readily accessible.

Drive to Madison, GA – nice

Consider two tier pricing for the Concoers:

1. Those taking part in the Concoers will the meal subsidized by NGJC.
2. Those attending for the meal will pay full fare for the meal.

Chattahoochee is a very popular spot for the event. We hope to be there next year. We will look into having it the first week of October.

Dave Kirkman raised the idea of having a less formal event that takes place alongside, but separately from, the Concoers. Group the cars by year / decade of manufacture etc.

WELCOME TO THE NORTH GEORGIA JAGUAR CLUB

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus vel nibh non ex tempus fermentum. Etiam gravida neque non ex accumsan laoreet. Morbi mollis dai aliquet ipsum lacina pellentesque. Aliquam auctor pellentesque lacinia nec suscipit. Aliquam vitae tempus felis. Integer efficitur non eros at venenatis.

Name Tag #1 _____
First Name _____
Last Name _____

Name Tag #2 _____
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Last Name _____

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Name _____
Street Address _____
City _____ ST _____ Zip _____

Phone Number only if there is a question with your order _____

Static Cling For Your Windshield

Continued on page 5

Jaguar Land Rover CEO Thierry Bolloré resigns

From Jaguar Enthusiasts Club

Well, it was all a bit of a surprise when the announcement came that, after less than 2-years, Jaguar Land Rover CEO Thierry Bolloré has resigned from the midlands manufacturer.

Bolloré does so citing personal reasons, but the move has sparked concern and questions over the future strategy for the car maker.

Tata Motors announced the resignation stating that it will come into effect at the end of the year, 31st December 2022. Adrian Mardell will take over in the interim and as a long-serving Chief Financial Officer, will offer a safe pair of hands to manage the transition.

However, the position will be filled and decided upon by Tata in India.

The news comes at a time of significant challenges for Jaguar as they re-structure themselves to become an all-electric luxury brand by 2025, requiring significant amounts of money for re-investment. The news also comes amid a shortage of semiconductor chips which has strangled production contributing to a series of wounding financial losses.

Furthermore, demand for new vehicles continues to fall as the UK enters the deepest predicted recession for over thirty years.

Bolloré took over the reins at JLR to replace Sir Ralph Speth in July 2020 and said in a statement to the press,

“I am immensely proud of what we have achieved together at Jaguar Land Rover over the last two years. The company’s transformation and acceleration towards a sustainable, profitable future as a modern luxury business is under way at great pace.”

“I would like to thank the whole team for their dedication and passion, and I wish the entire organisation the very best for the future.”

Jaguar fans might be hoping that the previous plans for an electric -XJ might be revived under

new leadership after being scrapped upon Bolloré’s arrival. We will have to wait and see what the first quarter of 2024 will bring but recruiting for a position that will be required to oversee some tough challenges over the coming years won’t be easy!

Bolloré took over the reins at JLR to replace Sir Ralph Speth in July 2020




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Annual Business Meeting Minutes

Submitted by Walter Heine

no JCNA judging criteria (but raise awareness of JCNA). A few suggestions for the winner:

No trophy

Gift card to a restaurant

Financials

We have ~\$20K in the treasury. This number has been consistent over the years.

We should make sure that events should pay for themselves, which they seem to be. Note, we do subsidize the annual Concours event.

Should we consider increasing the annual dues? We are one of the more affordable clubs in the US.

Sponsorships are another avenue to build up our reserves. We could offer to run their ads in our newsletter. Dave Kirkman will see if Haggerty's is willing to sponsor our annual Concours d'Elegance. Alan Taylor will check with the Jag restoration facility near Woodstock, GA.

Proposed Calendar of Events – 2023

January – Visit Ron Greens garage and a lunch.
Polar Bear Run

February – Annual Valentine's Day Dinner at Pearl Liam Restaurant in Duluth, GA

March – Amelia Island Concours d'Elegance

Spring drive to Savoy Museum to see the British cars on display

April – Drive to Brasstown Bald

May – British Motor Day Drive – To be determined

June – Club picnic
Highlands Motor Festival, Highlands, NC

July – North Carolina Jaguar Club, Concours d'Elegance, Little Switzerland, NC

Consider drive to Chattanooga, TN

August – Ice Cream Social
JCNA judges training

September – Drive
Triumph Club picnic

October – NGJC Annual
Concours d'Elegance

November – Hilton Head Island
Concours d'Elegance
Annual business meeting

December – Holiday Party

Board Elections - Slate

President – Dave Peck

Vice President – Open

Vice President for Concours – Bill Flavelle

Vice President for Activities – Open

Vice President for

Membership – John Baxa

Concours Chief Judge – Philip DiTrollo

Treasurer – Linda Frost

Secretary – Walter Heine

Rallemaster – Dave Kirkman

Newsletter Editor – John Baxa

Newsletter Publisher – John

Yates

Webmaster – Dick Maury

Member at Large - Open

Meeting Adjourned



Jaguar Has Announced A New Race Car!

By Jake Boxall-Legge, Autosport

Jaguar has revealed their new electric I-Type 6 Gen3 contender which will race in the 2023 ABB Formula E World Championship. Jaguar claim it is the most advanced and efficient Jaguar race car ever. Well, it certainly looks the part!

Last season's Formula E runner-up Mitch Evans is confident Jaguar will be "strong" from the start of the Gen3 era, and was left satisfied by the manufacturer's testing programme. Speaking at Jaguar's launch of its I-Type 6 Gen3 car, Evans said that he was left pleased with what



Jaguar has been able to achieve in testing - but was wary that another manufacturer could kick off the season with a march over the rest.

"We're really happy with our testing programme and we've done a lot of miles. Thing is, everyone's still learning at a really rapid rate," Evans told Autosport.

"And even throughout the season, other people could get on top of the car earlier than others. But I've got a great team behind me, and Sam and I have got a great team behind us. I'm confident that we're going to be strong.

"How strong? Who knows - has another team really nailed it and going to be down the road? It's so hard to tell."

Asked if he was able to pick up from where he left off last season, and if Jaguar was able to do the same, Evans reckoned that Valencia would provide more of a clue than the flurry of private testing programmes.

But he cautioned that it would still not be entirely representative of the order, and that Jaguar would have to adapt its run plans once the season kicks off in Mexico.

"In Valencia, we'll start to get a bit of an idea I think. But not to avoid the question, I think it is too early to tell. Internally we're happy with what we've done.

"But now it's just about getting to a Formula E venue and see how this beast behaves and then going from there and getting genuine data, because run plans are changing.

"The structure will change a bit just with how we tackle it, because of the tyre behaviour, because of how the car is going to be energy saving.

"There's a lot of things to cover off but so far, we're pretty happy. Hopefully come 12 months' time we'll be very happy!"

Jaguar unveiled its 2022-23 car with a new black, white and gold livery - dispensing with the teal flashes used throughout its time in Formula E.

Visit to Blackpool Of The Jaguar Daimler Heritage Trust

In September 2022 the Jaguar Daimler Heritage Trust (JDHT) visited Blackpool, U.K. to commemorate the 100th Anniversary of the creation of the Swallow Sidecar Company, the forerunner of Jaguar Cars, in Blackpool.

The JDHT brought 18 cars from Gaydon, The British Motor Museum, to Blackpool. These included historic Jaguars and an Austin 7 Swallow Car built in Blackpool as well as a Swallow Sidecar and Motorbike. Members were also invited to bring their Jaguars and they were all displayed on the Comedy Carpet outside the Blackpool Tower.

In the evening the celebration moved to the Imperial Hotel where they had dinner. The cars were placed on the promenade outside the Imperial.

A Brief History of Swallow Sidecars and Jaguar

In 1922, Swallow Sidecars Co. was established in Blackpool by William Lyons and William Walmsley to produce sidecars to a novel design by William Walmsley. William Lyons had great ambitions and they developed an Austin 7 based car. This had some success and soon the factory became too small. In

1928 it was decided to move everything to Coventry close to the main motor industry and their market. Overnight everything was moved including those staff who wished to move.

There was continued success with the SS range of cars and then the SS Jaguar range of cars. William Lyons took out the company name Jaguar Cars in 1937 and after the war when the factories made various war items they changed their name to Jaguar Cars



For Sale: 1972 XJ-6 Series 1. Owned 40+ years.

Offered By Brian Hernan

Total mechanical restoration 1986-89 to high performance standards with upgrade to British specs (2" S.U.s, etc.) at approximately 80,000 miles. Interior restored 1992 with Connolly magnolia leather. Dash and door caps were done in Brazilian rosewood. Exterior redone in 1993. Same condition today at 150,000 miles. It stays in my air conditioned office when not being driven. Maintained to the highest standards available. Driven regularly and is in shows often. The last trophied show: The Highlands Motoring Festival, Highlands, N.C., June 2021.

Sale includes Jaguar Heritage Certificate, 50+ trophies, some original artwork and records from about 1990 on. Also includes spares,



flannel car cover, seat covers, original steering wheel (Nardi s/w is on car), recently installed premium am/fm/cd radio with Bluetooth.

This Jaguar is stunning and is recognized as one of the best, if not the best, in the country, if not the world. If one wants the ultimate Series 1 as a driver, this can't be beat. This is not a JCNA show car (notwithstanding it was a class 10 North American champion.), it has too many non-original improvements. It is realistically priced at \$29,800.00. It would cost 2 or 3 times that much to duplicate it. ONE OF A KIND. Brian Hernan, 404-275-8200, near Atlanta.



Jaguar Has Announced A New Race Car!

By Jake Boxall-Legge, Autosport

It also unveiled a technical partnership with semiconductor manufacturer Wolfspeed, which will be providing its silicon carbide products for Jaguar's inverter.

SPECIFICATIONS

ACCELERATION: 0-60 mph in approximately 2.2Seconds
(0.6 seconds quicker compared to I-TYPE 5)

RACE POWER: 402HP
(+134 HP compared to I-TYPE 5)

ATTACK MODE: 469HP
(+15 HPS compared to I-TYPE 5)

WEIGHT: 826kg
(-74 kg compared to I-TYPE 5)

Jaguar Focuses On Hiring Employees From Tech Industries

Jaguar has announced a global hiring drive to fill more than 800 new digital and engineering vacancies across the UK, Ireland, USA, India, China and Hungary, as it seeks to recruit skilled workers from the digital technology industry.

Following the news of large-scale job losses from technology firms, Jaguar Land Rover is opening a new jobs portal for displaced workers from the tech industry to explore career opportunities, offering hybrid working patterns.

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Time to Renew Jag Club Membership for 2023

Submitted by John Baxa

- Bi-monthly Jaguar Journal magazine, technical articles, history, features, Club events
- Blanket insurance for Car Events and all Club Officers and Directors
- Historical and technical information Library access
- A common communications networks for Intra-Club activities, Calendar of Events.
- New JAGUAR owner membership referrals, CLUB LOCATOR SERVICE
- Five percent discount on collector automobile insurance (HAGERTY).
- JLR NEW CAR PURCHASE discount program (where available).
- Automobile Advertisers resources in the JAGUAR JOURNAL.
- Classified Ads in JAGUAR JOURNAL, JCNA Website, Club Newsletters,

Available roles span Autonomous Driving, Artificial Intelligence, Electrification, Cloud Software, Data Science, Machine Learning and many more, as the company becomes a digital-first and data-driven organisation.

These skills are essential to developing, building and repairing Jaguar Land Rover's next generation of cars that will epitomise beauty and modern luxury, while delivering for clients a fully connected experience.



Through its Reimagine strategy, Jaguar Land Rover is at the forefront of the rapidly changing automotive industry with a focus on electrification, digital services and data. The company says it is focused on enhancing its in-house data capability, which is crucial to its digital transformation to deliver clients a modern luxury experience.



and Club Websites.

- Book and Gift Store Inventory in the JCNA Store
- North American and Regional Hosted Events
- Access to Coventry Foundation JAGUAR TOOL LENDING PROGRAM
- North American Inter-Club networking
- JCNA Tech Hot Line is just a phone call away
- An excuse to bring like-minded good people together for socialization and idea sharing.
- Authenticity Services for everyone through the Coventry Foundation
- Various Jaguar Corporate trademark logos for local Club use.
- JCNA Facebook account to keep up with events, activities, and ideas.

