



Coming up...

DECEMBER 2020 Volume #19 No. 12
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Time to Renew Jag Club Membership for 2021 December NGJC Holiday Party Cancelled January & February events open

LETTER FROM THE PRESIDENT

What a strange and tumultuous year 2020 has proven to be. In January no one foresaw the impact that COVID-19 would have on our family and personal lives. Following our club's well attended Valentine Celebration in February all of the scheduled national, regional, and local car events that we traditionally participate in were cancelled. We were able to hold several club drives and, after overcoming numerous obstacles, Terry Mathewson and Philip DiTrolio staged and exceptional outdoors Club Concourse in October.

Looking forward I am very enthusiastic about 2021 and the possibility of the return of the traditional club events that we participate in. Also, 2021 will mark the twentieth anniversary of our club and I will be working with the new club officers, and founding sponsors Roy Cleveland and Joe Newell, to host an event in celebration of all the charter and current members of the NGJC.

In closing Beverly and I wish you and your family a Merry Christmas and all the best for the New Year.

Stay Well and Stay Safe,
Dave Kirkman



Time to Renew Jag Club Membership for 2021

Submitted by John Baxa

The 2021 membership dues for NGJC of \$54 are due by January 1. If you are going to renew your membership for 2021, please mail your dues by the middle of December. If you know you are not renewing, a quick e-mail to John Baxa jwbaxa@mindspring.com would be appreciated so that our e-mailing of the roster to JCNA will not be delayed. We have to send a roster to JCNA with dues payments for each member on the roster in early 2021 so it is very important that we have all our dues collected by January 10.

There are now three ways to pay: by check, major credit card, or by PayPal. **Please note that you do not need to have a PayPal account to pay by credit/debit card.** If paying with PayPal, please go to www.ngjc.us and click on the **Membership** tab at the top of the page and follow the directions.

If paying by check, please make your check payable for **\$54 to the North Georgia Jaguar Club** and mail it to

John Baxa, VP Membership
1250 Lake Charles Drive
Roswell, GA 30075

If your payment does not reach us by January 10, you will be dropped from the renewal roster which we send to JCNA. If you rejoin later, we have to reinstate your membership which takes the time of people who are doing all this voluntarily. Do your part and make your payment when you read this.

In making your decision on renewal, you should consider the following tangible benefits of club membership:

- (1) discounts on repairs and parts from Hennessy Jaguar,
- (2) rebates from Jaguar on purchases of new Jaguar automobiles available only to members of JCNA,
- (3) subscription to the Jaguar Journal published by JCNA, and
- (4) access to the knowledge accumulated by members of NGJC during years of experience with Jaguars.

The discount from Hennessy on a \$500 repair would more than pay for your annual membership dues.



Election Of Club Officers For 2021 November 14, 2020

Submitted by John Hollier

President David Kirkman called the annual Business Meeting to order at 10:30AM at the GA.EXPO MFG Corporation. Seven club members were present.

David Kirkman recalled the minutes of the 2019 Meeting and they were approved as published.

First NGJC new Board meeting and location was not determined at this time.

No Holiday/Christmas party this year due to Covid 19.

John Baxa made a motion to certify the election results of the 2021 officers and it was seconded and passed unanimously.

Secretary John Hollier read the new roster:

President.....	John Yates
Vice President.....	Open
Vice President for Concours	Terry Mathewson
Vice President for Activities.....	Open
Vice President for Membership ..	John Baxa
Treasurer.....	Lynn Cunningham
Secretary	John Hollier
Newsletter Editor	John Baxa
Newsletter Publisher.....	John Yates
Webmaster	Dick Maury
Member-at-Large.....	Bill Flavelle

John Hollier noted that most of the names are remarkably familiar.



Host of the
2017 International Jaguar Festival

In Memoriam

Sadly, Paul R. Mayer, 61, passed away on Thanksgiving, November 26, 2020 at home in Cumming. Paul and Margaret Mayer were NGJC members since 2014 and participated in a number of our club drives over the years, and were always willing to help keep all the cats together as we headed out into the countryside. Condolences go out to Margaret and family. McDonald and Son Funeral Home in Cumming is responsible for arrangements.



To all North Georgia Jaguar Club Judges:

Finally, 2020 is coming to an end and I don't think any of us will miss it! We wanted to take this opportunity to again thank everyone who participated in at least one part of this year seem normal. Thanks to all of you our Concours was a great success and we are already making plans for next year's event.

We have tentatively scheduled our Concours for the weekend of October 30th with Judge's training to be held sometime in either late May or early June.

We look forward to seeing all of you there.

In closing, we want to wish everyone a Great Holiday Season and a Happy New Year!

Your Concours Team
Terry Mathewson &
Philip DiTrolio



Ed Miller Donation to Coventry Foundation

Spring, Covid-19, and a trip to NY. Author: Gary Kincel

Just when I thought I would be in total lock-down for the foreseeable future with the Covid-19 pandemic raging, I received a call from George Camp about another donation to the Coventry Foundation. George had just talked with his friend Ed Miller who lives in the Hudson Valley of NY, and is a longtime Jaguar expert.

As most of you will remember Ed's wife Karen was a notable Jaguar archivist, very active and well known within JCNA, and the Jaguar Community at large. Karen died way too young, and Ed has continued to work on cars from his garage in NY. Over the course of time, Ed has accumulated a massive amount of Jaguar related material, including a lot of mechanical parts, body panels, books, artwork, and other Jaguar memorabilia, and decided it was time for most of his collection to move on. At the time I did not understand the magnitude of this donation, but it was clear to George that it was big. So big in fact that George had a large ABF trailer dropped in front of Ed's house prior to us arriving to pack the donated material.



As we were preparing for the trip, George and I called a few of the foundation BOD members to see if they were available to help, and would consider going to NY as the cases of Covid-19 were rising, and the pandemic was at the top of the nightly news. No surprise that those we called were excited about the donation, and the chance to get out of the house and spend time with friends and our hobby. So in late

April with hotel reservations made at the local Holiday Inn Express, on a cold, and later wet day, we showed up at Ed's front door ready to get to work. Our group included, George Camp, Amos Kunkle, Jim Sambold, Mike Mueller, and I wearing mask and keeping in mind social distancing. What a day we had, working hard, enjoying each other's company and getting to know Ed. Once done, George arranged for the trailer to be moved back to Columbia SC, where he did the heavy lifting of unloading and cataloging the donated material. There was near 18,000 pounds total weight that once organized, filled a large garage at the Library in Columbia. Enjoy the pictures and my personal thank you to everyone involved with this project, particularly the donor.

Officers

President

Dave Kirkman
kirkmandav1@aol.com
770 886-7435

Vice-President

OPEN

Vice-President for Activities

OPEN

VP-Membership

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Vice President

Concours

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John C. Yates
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Member-at-large

Bill Flavelle
bflavelle@att.net

Deadline for Newsletter

Articles and

Advertisements is the 26th of the preceding month.

All submissions are nonbinding and subject to approval.



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NGJC Member Benefit All Hennessy JLR Atlanta Stores

Hennessy JLR is happy to extend a 15% parts and labor discount to your club members at all three stores. Each of the service and parts managers at the North Atlanta, Gwinnett and Buckhead locations are aware of this discount. Please let your service advisor know about your membership when you drop off the car.

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NORTH ATLANTA 1505 Mansell Rd. Alpharetta | 770.587.2000
GWINNETT 3423 Old Norcross Rd. Duluth | 770.680.5000

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Jaguar Land Rover North America is pleased to extend the Private Offer Vehicle Purchase Program.

As a special incentive for being a member of JCNA, we are pleased to extend an exclusive offer on the purchase or lease of a new Jaguar or Land Rover vehicle. This opportunity is available to the friends of the Jaguar and Land Rover brands. Contact the Jaguar Private Offer Concierge at 800-544-2844 to confirm eligibility.

YOU MUST BE A MEMBER OF JCNA FOR AT LEAST SIX MONTHS TO TAKE ADVANTAGE OF THESE OFFERS!!

Because these offers are constantly updated you must log in to the Private offer site to view the latest benefits.

Generating Your Personal Code.

To redeem this special offer from Jaguar Land Rover North America, LLC, to complete the form go to this link: <http://jlrprivateoffer.com/> to request your unique Offer PIN Code. Upon submission of this form, you can download your PIN Code Certificate on the confirmation page as well as from a link in your confirmation email. Present your PIN Code certificate to your preferred local authorized Jaguar or Land Rover Retailer to redeem this offer. * Subject to vehicle availability. SVR models excluded.



2021 NGJC Calendar *Tentative*

Submitted by Dave Kirkman

NGJC EVENTS: December

M	T	W	T	F	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NGJC EVENTS: January

M	T	W	T	F	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

■ Club Event
■ Other Event

■ Holiday

**? Coventry Foundation Overnight
 Museum Display
 25651 Simpson Rd.
 Petersburg, VA 23803**

**AUGUST 2021
 Dawsonville Track, Georgia
 Racing Hall of Fame**

**SEPTEMBER 2021
 Summer Drive Brasstown Resort,
 Young Harris, GA Brunch
 TBD, Saturday – Atlanta British
 Car Fayre – Norcross, GA
 TBD, Peachtree MG Registry
 British Car Festival, Dillard, GA**

**OCTOBER 2021
 October 6-9 Thursday-Sunday,
 Motul Petit LeMans – Road
 Atlanta, Braselton, GA
 October 31, Sunday - NGJC
 Concours d'Elegance –
 Gainesville, GA – T. Mathewson,
 P. DiTrollo**

**NOVEMBER 2021
 November 5-7, Friday-Sunday
 Hilton Head Concours – Hilton
 Head Island, SC
 November ? Saturday, 10:30 AM
 NGJC Business Meeting - Ga Expo,
 Suwanee, GA**

**DECEMBER 2021
 December NGJC Holiday Party**

**JANUARY 2021
 Nothing planned**

**FEBRUARY 2021
 Nothing planned**

**MARCH 2021
 ? Roswell Motoring Festival,
 Roswell City Hall – Roswell, GA**

**March 25-28, Saturday-Sunday
 SVRA Historic Races – Road
 Atlanta, Braselton, GA**

**APRIL 2021
 April ?, Sunday – Spring Drive
 and Picnic Lunch, Dipuma Winery,
 Helen GA
 sponsor D. Kirkman & J. Yates**

**April ? HSR Walter Mitty – Road
 Atlanta, Braselton, GA**

**MAY 2021
 May 8 British Motor Car Day,
 Cartersville GA Spring Drive,
 sponsor D. Kirkman**

**Judges Trianing test Suwanee,
 GA –
 P. DiTrollo**

**JUNE 2021
 June ?, 2nd. Judges Training
 and Meadow Picnic, Canton GA,
 Sponsor J. Yates**

**JULY 2021
 ? Huntsville, AL overnight**

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Jaguar Racing Unveil Jaguar I-type 5 Race Car Ahead Of New Formula E Campaign

From Press Release Net

Jaguar Racing have revealed their brand-new electric racecar, the Jaguar I-TYPE 5, in a virtual launch 50 days before season seven of the ABB FIA Formula E World Championship.

The electric single-seater features a new power train developed in-house, which will run for the next two seasons. Jaguar Racing engineers have focused on efficiency gains, reduced weight and lowered the centre of gravity of the I-TYPE 5's power train. New suspension will provide greater adjustment from track to track and a more efficient inverter will improve switching speeds and performance. The state-of-the-art inverter also features 24 carat gold due to its highly conductive properties.

Sam Bird and Mitch Evans – one of the strongest pairings on the Formula E grid – will drive the new race car. Evans has been with Jaguar Racing since they joined the all-electric championship in 2016. Bird, who has won races in every Formula E season, joins the British team this season.

Jaguar Racing welcomes leading materials science company, Dow, for their first ABB FIA Formula E World Championship season with the team. Dow join as an Official Partner and with over 100 years of experience in automotive,

Dow brings material expertise and a pioneering spirit to the Jaguar Racing team through its MobilityScience™ platform and its polyolefin, polyurethanes acrylic, specialty chemical and silicone technologies.

Dow join Jaguar Racing's leading partner line-up

have come together to celebrate the new Jaguar I-TYPE 5 and their shared values of cutting-edge innovation and sustainability. Kicking off the racing season in style, Jaguar's Formula E Team will be dressed in custom designed Polo Ralph Lauren packable quilted jackets



that includes GKN Automotive, Viessmann, Castrol and Official Suppliers Alpinestars and DRIVA.

In addition, Polo Ralph Lauren and Jaguar Racing

bearing the Jaguar Racing logo, created from recycled nylon and polyester fabrics, as well as recycled down-alternative insulation.

Continued on Page 5

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Jaguar Racing Unveil Jaguar I-type 5 Race Car Ahead Of New Formula E Campaign

From Press Release Net

Jaguar Racing is also pleased to debut at the season seven launch the use of new sustainable materials called TYPEFIBRE. The I-TYPE 5 has a new prototype race seat made from sustainably sourced TYPEFIBRE. It will be tested at speed in different temperatures, loads and environments around the world as part of the team's Race to Innovate mission – sharing the benefits of race technology with road cars and in turn Jaguar customers.



James Barclay, Jaguar Racing Team Director: "Season seven is a very exciting year for Jaguar Racing and for Formula E. It's the first season Formula E boasts world championship status and is Jaguar Racing's fifth season in the world's fastest-

growing global motorsport. The team have worked harder than ever to create the most efficient, state-of-the-art racecar and it is fantastic to be able to unveil it to our customers, fans and partners. This season we also welcome Sam Bird into the Jaguar Racing family and he is already settling in very well. Both Sam and Mitch are hugely motivated along with the rest of the team for the season ahead. We'd like to extend a warm welcome to our new partner Dow. The countdown is now on until we're back out on track in Santiago and we will be pushing for points, podiums and wins."



Sam Bird, Jaguar Racing driver, #10: "Revealing the new Jaguar I-TYPE 5 to fans today makes it feel very real that I am part of Jaguar Racing and builds excitement to get season seven underway. I think the launch is the biggest milestone away from the

track action as it highlights all the hard work the team at Jaguar Racing have been doing in the off-season. Now I can't wait to take the I-TYPE 5 out on circuit and start my first season with such an iconic British brand."



Mitch Evans, Jaguar Racing driver, #20: "Launch day is always a great landmark for the team as we show the world what we've been working on behind closed doors and set our intentions for the season. For me it's

a moment to set my own goals for the next season and start the year with positive momentum. This is my fifth season with the team and we are more determined than ever to make this the most successful year we've had

together."



Jim Fitterling, Dow Chairman and CEO: "Strong partnerships are based on shared visions and values. Our new relationship with Jaguar Racing is grounded in a common focus – delivering

more sustainable solutions to the world through collaboration, innovation and inclusion. As a global materials science leader, we look forward to working together to advance vehicle electrification through our MobilityScience platform — making progress on our collective journey to a carbon neutral world."

Jaguar Racing will return to the streets of Santiago on the 16 January for the first of 14 races in 12 cities.



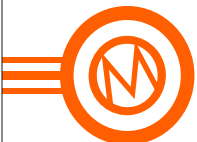
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Jaguar North America Teams Up With The Wildlife Conservation Society To Raise Awareness Of The Big Cat For International Jaguar Day

International Jaguar Day, marked each year on November 29, recognizes the magnificence of the jaguar and the need to protect it from extinction. This year, Jaguar North America, LLC announced its efforts to help raise awareness for the Wildlife Conservation Society (WCS) to protect this mighty big cat of the Americas.

Sir William Lyons, the co-founder of Jaguar Cars once said, "The car is the closest thing we will ever create to something that is alive," and the brand is showing gratitude to the fight to save the animal that embodies the fierce speed, power, agility, and beauty of its vehicles.

"We are touched by the work of the Wildlife Conservation Society to protect the jaguar and all threatened species around the world from extinction and want to help raise awareness with our fans for their noble efforts," said Stuart Schorr, Vice President, Communications, Jaguar Land Rover North America.

"At WCS, we welcome the support of Jaguar Land Rover behind our efforts to protect and recover the jaguar which faces many threats including habitat loss, poaching and illegal trade," said Joe Walston, WCS Executive Vice President of WCS Global Conservation Programs. "We have long-term jaguar programs on the ground in 13 range countries. Jaguar populations at WCS sites are growing steadily, averaging a 6.1% increase per year. WCS has been working at these sites for years, in some cases, decades. It takes time for jaguars to recover, and our new results demonstrate that persistence pays off. We look forward to working with Jaguar Land Rover to generate support behind these ongoing efforts."

For decades, WCS has worked to protect the jaguar, to ensure these big cats continue to roam the savannas, grasslands, and rainforests of the Americas. WCS's model to save the jaguar is based on three core elements: securing large, well-protected areas as inviolate refuges for jaguars and their prey; ensuring connectivity

between those areas for jaguars to roam; and cooperating with human communities in shared landscapes to help meet the needs of people while also improving the situation for jaguars and other wildlife.

The global population of the jaguar is declining and has disappeared from almost half of its original distribution, including becoming extinct in El Salvador and Uruguay. With the goal of ensuring healthy jaguar populations thrive across a diversity of habitats, WCS works with many partners and biologists across multiple biomes to counter the threats facing the jaguar and supports the long-term recovery of the largest great cat in the Americas.

Jaguar is fully engaged with sustainability initiatives and social concerns, with continuous involvement in environmental and community programs. Driven by sustainability, the brand champions new materials that deliver improved environmental credentials, both in use and supply, with transparent sourcing key to selecting the right materials. The all-electric I-PACE, the first battery-electric performance SUV from the Jaguar brand, is offered with eco-friendly materials, including recycled aluminum. Its bold proportions are a direct result of the architecture that underpin I-PACE and advanced electric drive train. Jaguar is committed to Destination Zero: a future with zero emissions, zero accidents and zero congestion. In addition to I-PACE, globally all new Jaguar vehicles will offer an electrified power train option.

To support the efforts of Jaguar and WCS to help save jaguars on this International Jaguar Day, each brand issued a call to action on Giving Tuesday (Dec 1), following Thanksgiving, to make a contribution to WCS on its website here: <https://www.wcs.org/international-jaguar-day>



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Jaguar Land Rover To Hire 300 Software And Engineering Apprentices

From Press Release Net

Tuesday 24 November 2020, Whitley, UK – Jaguar Land Rover is looking for up to 300 new apprentices, undergraduates and graduates to join the business in September 2021.

The company has unveiled a new engineering degree apprenticeship in partnership with the University of Warwick to develop technical skills and knowledge across engineering. This will enable Jaguar Land Rover to continue to build its engineering capability for an autonomous, connected and electric future. The new apprenticeship joins an established line-up of early careers programmes already offered by Jaguar Land Rover, including different options for school leavers, college and university students.

Jaguar Land Rover is the UK's largest automotive apprenticeship provider, accounting for about half of all UK automotive manufacturing apprentices. It is also currently ranked the fourth most attractive employer for engineering*.

All the early careers' programmes deliver on-the-job training with invaluable coaching and mentoring from the company's experienced engineers. The degree apprenticeship combines real-world and academic experience, with the additional benefits of earning a competitive salary while learning – and no university tuition fees. Carrie Barber, Talent and People Capability Director, Jaguar Land Rover:

“These are rapidly evolving times and the automotive industry is transforming to respond. Developing young talent is crucial to the future of our business and having diversity in our people at this stage of their career is pivotal. We need young people who are passionate about our industry and brands, who desire to shape a different kind of world and who want to work together with innovation.

“We design modern, tailored and up to date early careers programmes to ensure we equip our people with skills for now and the future, whilst providing a supportive and inclusive environment. Recent events have meant we have had to learn to do things differently and to be flexible. We will continue to innovate and digitalise, to deliver our early careers programmes during these times to ensure our people have access to opportunities and growth in a safe way.

This new four-year programme will enable Jaguar Land Rover to train and develop potential engineers, preparing them for a future in product design, development or manufacturing.

The new engineering apprenticeship scheme follows the successful introduction of the Digital and Technology Solutions Degree Apprenticeship in 2018, which was designed to build Jaguar Land Rover's capability and skills needed to develop and deliver future mobility technologies. Over the past three years, Jaguar Land Rover has recruited almost 2,200 young people to its apprentice, undergraduate and graduate programmes.

Lauren Overton, Digital and Technology Solutions Degree Apprentice, Jaguar Land Rover:

“I joined as one of the first apprentices two years ago. I was attracted to the programme because it meant I could study for a degree in an area I'm passionate about and also get some hands-on experience. Being paid to study a subject I enjoy was an additional benefit.”

“I have had the opportunity to get involved with some really challenging work which has had a real impact on the business and how it operates. My experience on the programme has been fantastic so far. I've always felt supported and comfortable in asking my team for advice. I'm looking forward to completing my apprenticeship and my future career at Jaguar Land Rover.


Applications for all programmes are now open and further information can be found here.



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