



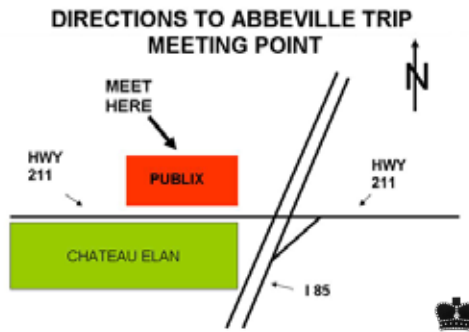
P.O. Box 1234, Gainesville, GA 30503

Abbeville, Here We Come -Trip Set For Saturday, April 26th- Read Meeting Details Here

Submitted by Dave Kirkman

This is indeed going to be a very exciting weekend. Ned Lowder tells me the Belmont Inn in Abbeville already has reservations for twenty-nine of our group. For those of you who are making a last minute decision to attend call the Belmont Inn directly at (877) 459-8118 to check on room availability

Roy Cleveland, who is from Hartwell, will be leading a group of us to the Cateechee Conference Center in Hartwell where we will all gather for lunch. Anyone who wishes to follow Roy please meet in the Publix parking lot across the street from Chateau Élan (see attached map for directions) at 10:00 am on Saturday, April 26th. We will be leaving promptly at 10:30 to arrive in time for our reservations at the Cateechee Conference Center.



Annual Concours Judge's Training -JCNA Certified- Be There Saturday, May 24th

Submitted by Pat Harmon, Chief Judge

All Members – If you are a Concours Judge, want to be one, or just would like to learn more about the JCNA Concours d' Elegance

Please read this.....

Ahh – Spring is just around the corner and so is our annual Concours Judge Training and Certification. The Concours d' Elegance is our club's biggest event of the year and a qualified judging team is critical. As the CJ for our club, I'm required by JCNA to annually train and certify our judges so we typically set-up a session at Hennessy Jaguar each Spring. Also, this is the perfect opportunity for any of you that (1) would like to become judges or (2) become more familiar with the Concours Rule Book and procedures. Like any sport, the Concours is much more enjoyable if you know the rules

and this is your chance to do just that. **Judges – Be sure to bring a current copy of the JCNA Concours Rule Book to this session.**

Mark this date:

Saturday, May 24th, Hennessy Jaguar Gwinnett, 3393 Old Norcross Road, Duluth 30096
(Pleasant Hill to Satellite to Old Norcross)
Lunch (optional): 11:30 – Bugaboo Creek Lodge, 3505 Satellite Blvd NW
Judge Training: 12:30pm – 2:30 pm (Hennessy Conference Room)

For more information contact Pat Harmon
pat@patsjags.com
(678) 450-6728

Annual British Motorcar Day Coming Saturday, May 17th

**-Proceeds Donated to Local Charities-
This Year's Event is 25 Years in the Making**

Submitted by Dave Kirkman

Mark your calendars for Saturday, May 17th and come join in the largest annual gathering of British automobiles in the Southeast. This charity event is sponsored by every British car club in the metropolitan Atlanta and North Georgia area and typically draws over 400 British cars of every make. The beautiful grounds at Berry College in Rome play host to this event and makes for a very pleasant day drive. Hamburgers and Chick-fil-A will be available on site so it is not necessary to bring food unless you wish to.

"The British Motor Car Committee would like to express its appreciation for the original organizers and participants of this event. We'd like to especially thank Steve Renaldo, John Steen, and (NGJC's) Brian Hernan who were the core of the original organizers of the first BMCD back in 1984."

This event is held rain or shine. All proceeds this year will be donated to the Marietta Lion's Club and the Rotary Club of Marietta Metro. If you did not receive an entry form in the mail by the time you receive this newsletter please let me know and I will send you one. Information is also available at www.atlantabritishmotorcarday.com. A map and complete driving directions will be in the May newsletter.

"The Mitty" Historic Races at Road Atlanta

**-Event Marks IMSA Car Reunion-
Reserve May 2nd, 3rd, and 4th**

Submitted by Dave Kirkman

The annual spring historic sports car races at Road Atlanta will be held Friday, Saturday, and Sunday, May 2nd, 3rd, and 4th. This year "The Mitty" will feature a Grand IMSA Reunion for IMSA cars from the 70's through the 90's as well as Historic Grand Prix Cars of various classes. This event typically draws over two hundred vintage race cars and Road Atlanta is very spectator friendly and a fine way to see race cars that don't just go in a circle. See www.roadatlanta.com for more information.

PRESIDENT'S LETTER

The next time you see Dick Maury be sure to offer congratulations on being elected Vice President of JCNA at the just concluded National meetings in Pittsburg, PA. As many of you know Dick works with the good folks at Coventry West and has been very gracious in sharing his vast knowledge about the mechanical workings of Jaguars. Dick has also been instrumental in helping establish our very successful slalom program and served as a JCNA Regional Director for the Southeast during 2007. Dick is a true asset to our club and we offer our best wishes as he undertakes the responsibilities of seeing that JCNA remains a strong and viable organization.

I also want to take a moment to welcome all of our new members and encourage you to become active in the club. We strive very hard to create a friendly club atmosphere where we can all enjoy each other's company as well as our Jaguar automobiles. The club hosts a variety of events and hopefully some of them will appeal to you to come out and join in the fun and camaraderie. With that in mind the upcoming April, May and June events are some of the very best of the entire year. April sees our first day drive, slalom,

Continued on page 2

New Members

Submitted by Roy Cleveland

and overnight. The feature event for May is the 25th Anniversary of British Motorcar Day. This is a charity event held on the beautiful grounds at Berry College and will attract over four hundred British automobiles of all makes. Our Second Annual Car Show and Picnic takes center stage on Saturday, June 14. Complete information about each of these events is not only published in our newsletters but Mary Ann Kretz always sends out a reminder email the week of the event. If you have any questions do not hesitate to call me at 770 886 7435. It's getting warm so let's go driving.

Drive Friendly,
Dave Kirkman



We would like to welcome our new members since the last newsletter. They are **Aubrey & Carol Bush, Brenda King, David Singleton & Ena Hammond, Brian & Susan Johnstone, and Joel & Maryanne Blackford.**



Jaguar's New Ownership -Two Marques for 2.3 Billion- Good News or Bad?

Submitted by Larry R. Kludt

By now you've probably read or heard that both the Jaguar and Land Rover companies have been purchased from Ford Motor Company by the Tata Group for \$2.3 billion in cash.

The Tata Group is one of India's two biggest conglomerates and may be buying into a history of trouble with this deal due to close by the end of June 2008. The question is whether Tata (Motors) can then break a cycle of decline.

Is it possible for Tata to succeed where others have failed? Market and industry analysts have their doubts, and do not share Tata's optimism about the marques' potential growth given the worsening economic problems in the United States, Europe, etc. Tata Motors shares lost 4.4% on the Mumbai stock market on March 26th as brokers awaited the announcement of the purchase.

The seventy year old patriarchal founder of the group, Mr. Ratan Tata, respects the two brands and

is expected to treat Jaguar and Land Rover as prime acquisitions and is saying that he's not planning to overhaul senior management, to close any factories in the UK or to cut any workers. Hmm, those of you who have worked in corporate America or currently are working know how that song can eventually play out...

The good news is that some of the Jaguar models that have languished on the drawing boards at Ford Motor Company may get the chance to see the light of day and your local Jaguar showroom someday soon.

All in all, I guess Mr. Tata is to be thanked for bailing out our beloved car company and hopefully Tata Motors, and whoever follows in Mr. Tata's footsteps, can infuse some pizzazz, innovation and excitement into driving and more importantly purchasing future Jaguar models. Time will tell...



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North Georgia Jaguar Club 2008 Calendar of Events

Submitted by Tom Koballa (tkoballa@uga.edu) *Club Member Facilitator

Officers

January

Saturday, 26th –Tour of Todd Emily's Car Collection *Tom Koballa

February

Sunday, 10th – Valentines Gathering * Dave Kirkman

March

Sunday, 9th –Amelia Island Concours d' Elegance

Sunday, 15th – North Florida Jaguar Club Concours

Friday, 28th & Saturday, 29th– JCNA 50th General Meeting, Pittsburgh

April

Sunday, 6th – Spring Drive and Rally * Dave Kirkman Larry Courant

Sunday, 20th –Spring Slaloms * Dick Maury

Saturday, 26th & Sunday, 27th – Abbeville Opera House Overnight Drive * Ned Lowder

May

Thursday, 1st – Sunday, 4th –Walter Mitty Challenge

Saturday, 17th – British Motor Car day, and Drive

*** Dave Kirkman Tom Koballa**

24th, Annual Judges Training with Pat Harmon

June

Saturday, 7th or – Second Annual Picnic and Car Show * Brian Hernan Pat Harmon

Saturday, 28th – Tech session for Judges covering the XK models* Pat Harmon

July

TBA- Joint Club Drive and Lunch at Wolf Mountain Winery * Dave Kirkman

26-27: Music City Jaguar Club Concours - Belle Meade Plantation - Nashville, TN (www.

jcna.com/library/concours)

August

Saturday, 2nd – Western States Car Meet, Grand Junction, CO

Saturday, 16th – Tech Session – Storage and Use of Cars That Are Not Daily Drivers * Terry Hulsey

September

Saturday, 6th –Car Parade and British Car Fayre Norcross * Pat Harmon

Sunday, 14th – Fall Slalom * Dick Maury

14: Virginia Jaguar Club Concours - Browns Island - Richmond, VA (www.jcna.com/library/concours)

Saturday, 20th & Sunday, 21st – Blue Ridge Parkway Overnight Drive * Roy Cleveland

October

5th - Petit Le Mans at Road Atlanta

12 – NGJC Annual Concours * Pat Harmon

Saturday, 19th & Sunday, 20th – Overnight Drive to Saturday, 18th EUROFest * Dave Kirkman

November

Sunday, 2nd – Hilton Head Concours

Sunday, 14th – Fall Slalom* Dick Maury

Saturday, 29th – Annual Business Meeting * Dave Kirkman

December

TBA - Gainesville Christmas Car Parade *Pat Harmon

TBA - NGJC Annual Christmas Party

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POSTCARD

from Bridgnorth



Here at SNG Barratt, there is nothing we like to see more than the start of the new season and those cars that have been laid up for the Winter venturing out again. With this in mind we are offering 10% discount on the usual retail price of the following routine service and maintenance items....

XK120			
Spark Plugs	£2	€3	\$4
Distributor Cap	£24	€33	\$46
Rotor arm	£3	€5	\$6
Hose Kit			
straight top hose	£35	€48	\$65
angled top hose	£35	€48	\$65
Oil Filter	£8	€12	\$16
Wiper Blades	£10	€13	\$18
Coil	£84	€114	\$157
HT Lead Set	£77	€105	\$144

XK140			
Spark Plugs	£2	€3	\$4
Distributor Cap	£24	€33	\$46
Rotor arm	£3	€5	\$6
Hose Kit	£40	€54	\$75
Oil Filter	£8	€12	\$16
Wiper Blades	£10	€13	\$18
Coil	£84	€114	\$157
HT Lead Set	£77	€105	\$144

XK150			
Spark Plugs	£2	€3	\$4
Distributor Cap	£24	€33	\$46
Rotor arm	£3	€5	\$6
Hose Kit	£40	€54	\$75
Oil Filter	£8	€12	\$16
Air Filter			
Fuel Filter	£9	€12	\$17
Wiper Blades	£10	€13	\$18
Coil	£84	€114	\$157
HT Lead Set	£77	€105	\$144

MK1			
Spark Plugs	£2	€3	\$4
Distributor Cap	£24	€33	\$46

Rotor arm	£3	€5	\$6
Hose Kit	£62	€84	\$115
Oil Filter	£9	€12	\$17
Fuel Filter	£9	€12	\$17
Wiper Blades	£10	€13	\$18
Coil	£84	€114	\$157
HT Lead Set	£77	€105	\$144

MK2			
Spark Plugs	£2	€3	\$4
Distributor Cap			
DMBZ to 1964	£24	€33	\$46
22D6 1964 on	£8	€11	\$15
Rotor arm	£3	€5	\$6
Hose Kit			
2.4	£36	€49	\$68
240	£36	€49	\$68
3.4/3.8	£34	€47	\$64
340	£31	€42	\$58
Oil Filter	£3	€4	\$6
Air Filter			
240/11713	£8	€10	\$14
3.4/3.8/340	£8	€11	\$16
Fuel Filter	£9	€12	\$17
Wiper Blades	£15	€21	\$28
Coil	£84	€114	\$157
HT Lead Set	£77	€105	\$144

Daimler V8			
Spark Plugs	£2	€3	\$4
Distributor Cap	£47	€64	\$88
Rotor arm	£15	€21	\$29
Hose Kit	£62	€85	\$117
Oil Filter	£7	€9	\$12
Air Filter			
2.5	£10	€13	\$18
250	£8	€10	\$14
Fuel Filter	£9	€12	\$17
Wiper Blades	£15	€21	\$28
Coil	£84	€114	\$157
HT Lead Set	£33	€45	\$62

E-Type Series 1.3.8			
Spark Plugs	£2	€3	\$4
Distributor Cap	£24	€33	\$46
Rotor arm	£3	€5	\$6
Hose Kit	£47	€64	\$88
Oil Filter	£3	€4	\$6
Air Filter	£7	€9	\$13
Fuel Filter	£9	€12	\$17
Wiper Blades	£15	€21	\$28
Coil	£84	€114	\$157
HT Lead Set	£77	€105	\$144

E-Type Series 1/2.4.2			
Spark Plugs	£2	€3	\$4
Distributor Cap	£8	€11	\$15
Rotor arm	£3	€5	\$6
Hose Kit			
Series 1	£47	€64	\$88
Series 2	£47	€64	\$88
Oil Filter	£3	€4	\$6
Air Filter	£7	€9	\$13
Fuel Filter	£9	€12	\$17
Wiper Blades	£15	€21	\$28
Coil	£84	€114	\$157
HT Lead Set	£77	€105	\$144

E-Type Series 3.V12			
Spark Plugs	£2	€3	\$4
Distributor Cap	£21	€28	\$39
Rotor arm	£13	€17	\$24
Hose Kit	£69	€93	\$128
Oil Filter	£10	€13	\$18
Air Filter	£6	€8	\$11
Fuel Filter			
small type	£9	€12	\$17
large type	£8	€11	\$15
Wiper Blades	£9	€13	\$17
Coil	£32	€44	\$60
HT Lead Set	£31	€43	\$59

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The History of Jaguar Ownership -Many Changes Over 80+ Years-This Sale Just the Latest in a Series

Submitted by John Baxa

In 1920, William Walmsley, a young veteran of the Great War, began making sidecars for motorcycles at his father's house at Stockport southeast of Manchester. The prototype he named 'Ot-as-Ell', made of ash and alloy, was more stylish than the wicker sidecars that were prominent of the day. His father, a successful coal merchant, retired to the seaside town of Blackpool on the west coast of England and William moved his cottage industry there as well in the summer of 1921. He started producing, with his wife Emily doing much of the trimming, a sidecar per week for new-found customers, one of which was a lad ten years his junior, William Lyons.

Seeing the popularity of these items, William Lyons convinced William Walmsley to go into a partnership with him as Swallow Sidecars Company to manufacture motorcycle sidecars or "chairs" as they were called, in August of 1922, each contributing 500 pounds of capital to the organization but the partnership agreement would not be finalized until September of that year. Why was it delayed? Lyons could not legally sign the partnership agreement until after his 21st birthday on September 4, 1922. The paperwork was delayed for some months after that and eventually signed and back-dated to September 11, 1922.

As the company's success continued through the ensuing years, they made the transition from manufacturing sidecars to coach building and the manufacture of automobiles. A structural change took place in 1932. As noted in the company minute book, they "resolved that the goodwill and registered trademark Swallow should be sold to SS Cars." This was essentially a name change to get away from the Swallow name associated with sidecars. SS Cars, Ltd. was then incorporated in October 1933. Then, in 1934 shares were floated on the London Stock Exchange for the first time: 140,000 ordinary shares at 53p per share and 100,000 (6.5% cumulative) preferred shares at a pound each. As Walmsley wished to retire at this point, the public offering created an infusion of cash to the selling shareholders and allowed Lyons to buy out his partner.

Having produced a car with the Jaguar name as early as 1935, Lyons incorporated Jaguar Cars, Ltd. November 11, 1937 anticipating a possible change in the name of the company. This did not actually happen until after World War II. Not long after VE Day the company officially changed its name on April 9, 1945. Interestingly, the Swallow Sidecars, Ltd., organization continued on separately for a while. The Helliwell Group offered to buy it as a going concern for 10,000 pounds and continued to make sidecars for the civilian market.

In 1954 Jaguar Cars North America Corporation was formed as the stateside embodiment of the company responsible for sales to its distributors in the United States.

Jaguar acquired Daimler and Lanchester from British Small Arms Company (BSA) on June 18, 1960 for

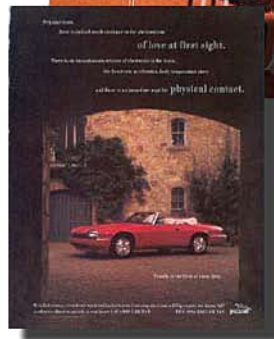
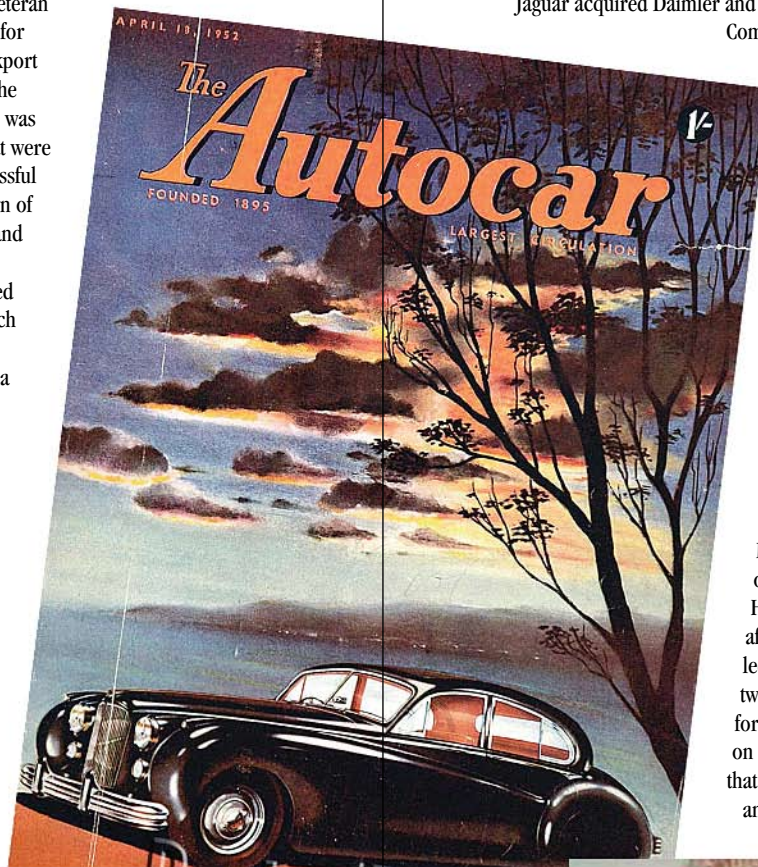
3.4 million pounds. After the agreement was reached that morning it was discovered that 10,000 pounds in pension obligations had been overlooked, so who would pick up the tab was decided by a coin toss. Lyons won the toss. As Daimler had a business manufacturing chassis for buses, this led to several commercial vehicle related acquisitions such as Guy Motors and Coventry Climax.

As Lyons, who held 260,000 out of 480,000 voting shares of the company, approached his 65th year, he decided to merge with Sir George Harriman's British Motor Corporation, the Austin-Morris combine. That was completed on July 11, 1966 creating British Motor Holdings. Though Jaguar was profitable after the merger, BMC was not and this led to another business combination two years later with truck maker Leyland forming British Leyland Motor Corporation on May 14, 1968. It was during this period that Lyons opted for retirement, which was announced on February 4, 1972.

In the midst of industrial turmoil in Britain during the 1970s Jaguar the company probably came closest to disappearing altogether with many departments being absorbed into the larger British Leyland disorganization. BL in fact was teetering on bankruptcy when in 1975 the Labour Government stepped in, took control of a new holding company--British Leyland, Ltd.--and restructured the

company. By the early 1980's under the leadership of John Egan, Jaguar became successful again. It wasn't until August, 1984 that Jaguar would become an independent company again, as 177.88 million shares were offered to the public as part of a privatisation effort by the Thatcher government.

By the late 80's things became dour again and realizing the company would need additional resources to survive, Egan began negotiations with General Motors to sell a minority stake in Jaguar. Taking the board by surprise, Ford bought 13% of Jaguar shares in September and October and filed a statement of intent with the SEC to acquire all of the company. But the UK government held a "Golden Share" allowing it to effectively veto a takeover. By October 31 the government relinquished the share and Ford negotiated a complete buyout for 1.6 billion pounds completed in January 1990 becoming a wholly owned subsidiary of Ford Motor Company. Ford subsequently combined Jaguar with Aston Martin, Land Rover and Volvo into its Premier Automotive Group. This remained until last year when Ford sold Aston Martin to a consortium for 475 million pounds, and this year Jaguar and Land Rover are to be sold to Tata Motors of Mumbai, India



Cloudy Skies Don't Scare Real Drivers -Spring Drive Takes Off As Planned-Some Stayed Away in Fear!

Submitted by John Baxa

Overcast skies didn't scare away the hardy souls who wanted to debut the spring season by getting a good run over some North Georgia "twisties." We gathered at exit 17 on Georgia 400 to kick off an approximately 50-mile drive laid out by our rally master Dave Kirkman on some great back roads leading--eventually--to the Gold Creek Golf Club near Dawsonville. The truth is, Dave planned this route for last year's spring drive

which was cancelled at the last minute because of foul weather. Foul weather? These cars are manufactured on a smallish island off the coast of Europe that is the definition of foul weather. When William Lyons was asked about the poor heating system in one of his early saloons he asked, "What? Don't you have a proper overcoat?" So, inclement weather was a threat leading up to this weekend but the forecast promised

better weather for Sunday, and the prognosis was true. Though a little cool in the morning, many of us were able to put the top down for the return trip home.

After a meal at the golf club and some fellowship among the gathered Jaguar fans we called it a day. It may not be the Masters Tournament (which, also was introduced in similar weather) but it was a good way to usher in the spring.



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Second Annual Picnic and Car Show

Submitted by Brian Hernan, Pat Harmon

The 2nd annual club picnic will be held from 9:00am until 3:00pm on Saturday, June 14th at the Roswell Area Park, 10495 Woodstock Road, Roswell, GA 30075.

Like last year, this event is, first and foremost, a get-together, picnic and car show. As an aside there is a non-JCNA "informal" judging of all cars by arbitrary classes and all participants will receive a trophy! The intent is just to have a good time with like-minded enthusiasts and enjoy the cars and people.

We arrive at 9:00am. "Judging" will begin at 10:30 and hopefully be over by 11:00 or thereabouts. Lunch will be catered by SmokeJack of Alpharetta at a cost of \$8.00 including tax and tip (cost is included with your entry fee). You will have a choice of barbeque pork or chicken sandwich, a side dish (Cole slaw, potato salad, or chips) and a drink (iced tea or water). Gourmet cookies will be on sale for a buck. The food must be ordered in advance so you need to include your menu choice(s) on the entry form included in this issue of the newsletter.

The deadline for applications is June 7th. You may attend this event as a spectator – there will be no registration on site. Last year we had 23 entries plus 3 latecomers for display only. By most measures, last year's event was a great success. We had some questions about where to get food so we decided a catered picnic would leave us more time to enjoy the day and not deal with the dining issue. We hope we've made the right decision, but if we didn't we know you'll let us know and we'll adjust accordingly for 2009.

This year we will be joined by a small contingent of the Atlanta chapter of the Alfa Romeo Owner's Club. Let us know what you think as we could have an annual "Invited Club" to join us in our festivities.

Since we had to reserve the pavilions months in advance, there can be no "rain date." The pavilions are covered so please come and have a good time rain or shine. Remember, Jaguars are NOT water soluble

NGJC 2008 PICNIC ENTRY FORM

Name: _____

Cars Entered:	Year	Model (Entry Fee: \$10.00/car)
_____	_____	_____
_____	_____	_____
_____	_____	_____

Lunch Choices (Lunches are \$8.00 per. Please enter quantity in box)

Sandwich:	<input type="checkbox"/> Chicken	<input type="checkbox"/> Pork	
Side Dish	<input type="checkbox"/> Potato Salad	<input type="checkbox"/> Cole Slaw	<input type="checkbox"/> Chips
Drink:	<input type="checkbox"/> Iced Tea	<input type="checkbox"/> Water	

Please complete this form and send it with your check to:

Pat Harmon
6300 Chesla Drive
Gainesville, GA 30506

All food orders must be made in advance with the registration as additional meals will not be available for sale. If you do not want a meal due to special dietary needs, etc. please put a zero in both sandwich boxes.

Other beverages will not be for sale so please bring your own if desired.



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AJ8-2217-KIT | XJ8/XK8

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Unlike the plastic version supplied by Jaguar dealers our aluminum thermostat housing will not crack or break. So, fix your cat once and for all with this brand new item from Welsh Enterprises.

\$69.95 per kit



NEW ITEM

Includes components:
AJ8-2217 - stat housing
AJ8-5875 - stat cover
NCA-2246-BA - O-ring
NCA-2269-CA - O-ring
NCA-2269-CA - cap



17" Lamina Alloy Wheel Set

MJD-6116-AA | XK8/XKR
- 17"x8" alloy performance wheel
- sold as set of 4

\$850.00 per set



18" Proteus Alloy Wheel Set

C2S-37477 | X-Type
- 18"x7.5" alloy performance wheel
- sold as set of 4

\$1,250.00 per set



Brembo "R" Performance Caliper Kit

XJ8 | XJR | XK8 | XKR (up to 04)

- 2 front loaded Brembo calipers
- 2 cross drilled vented rotors
- Includes all parts to convert brakes

\$1,450.00 each



18" Impeller Alloy Wheel Set

MJE-6118-BA | XK8/XKR
- 18"x9" alloy performance wheel
- sold as set of 4

\$850.00 per set

NGJC CLOTHIERS ORDERS NOW BEING ACCEPTED

Submitted by Pat Harmon

ORDER CUT-OFF DATE IS MAY 15th



As many of you know, we started selling hats and shirts with our club logo embroidered on them about three years ago and the effort has been a great success. In the past we have been placing orders several times a year but, now that most of us have the items we want, we are going to begin placing orders only once each year.

This year, we will accept orders until May 15th. The items you order will then be available for pick-up at our Annual Picnic June 14th.

We offer high quality polo shirts, long and short sleeve button-down, denim shirts, ball caps, jackets, tote bags, blankets, car badges and lapel pins. You can view all of the items and color combinations on our website, www.ngjc.us under the Merchandise tab. I think you will find the prices very reasonable as we offer them just a hair above cost.

To order an item, download and print the order form from the website, complete the order form and mail it along with your check to Pat Harmon. The address is on the form. It's that simple. If you have any questions or need help ordering please give me a call at (678) 450-6728.

Pat Harmon



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Added JCNA Member Benefit Discount on New Jaguars to JCNA Members

Delegates attending the 2007 AGM in Houston were delighted to hear an announcement by Marti Eulberg, Jaguar North American marketing chief, that the company is putting in place a discount program for members who buy new Jaguars. The program is now active.

The operation of the plan is simple. First go through the normal purchase procedure at the dealership. Then show your JCNA membership card and the dealer will apply the discount. Jaguar will take care of crediting the dealer.

The program is intended to be permanent, but eligible vehicles and amounts will be examined quarterly and adjusted as necessary. This will ensure that as old inventory is exhausted and new cards are launched, the program will apply to the Jaguars currently available.

Watch your mailbox. Jaguar will send all eligible JCNA members a letter to announce the program. The letter will include a certificate number denoting your eligibility.

JCNA Member Purchase Program

X-Type:	\$500
S-TYPE:	\$750
XJ Models:	\$1,000
XK Models:	\$1,000

This program is not transferable and is available only JCNA members in good standing. You MUST have a current membership card.



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